



Karnatak Law Society's
INSTITUTE OF MANAGEMENT EDUCATION & RESEARCH
AUTONOMOUS



AICTE Approved, Permanently Affiliated to RCU, NAAC with 'A' Grade

INTERNATIONAL CONFERENCE

ON

Business Innovation and Sustainability
A Roadmap for Business Excellence

(Hybrid Mode)
Online and Offline

March 17th - 18th , 2023



Publishing & Conference Partner



Journal Press, India

About Belagavi

Belagavi district [Formerly Belgaum] is in Karnataka, India. The district is known for foundry clusters and is Sugar Bowl of Karnataka, with 1.5 lakh hectares used for commercial production. Belagavi is also known for its greenery, calm, and clear weather. In the foothill of Western Ghats and with rich history, it is an ideal place for travellers and explorers. Kali Tiger Reserve (100 Km) & Goa [120Km) are other nearby attractions. The city is connected to all major towns by Air, Road and Rail network.

About KLS IMER

Since its inception, Karnatak Law Society's Institute of Management Education and Research has been a pioneer autonomous institution in Management education, research and consultancy. Promoted by great visionaries, it has a team of highly qualified and research oriented faculty lead by a dynamic Director and supported by a beautiful campus with state of the art infrastructure.

KLS IMER is recognized as a Research Center. Over the years the institute has been consistently rated as one of the top B-schools in this part of the country. Institute has been accredited by NAAC with grade "A" (CGPA of 3.24).

The practical and research oriented teaching and learning processes adopted at KLS IMER have resulted in top notch placements and in attracting students from diverse backgrounds across India.

About the Conference

Sustainability for the future generations of business is a significant aspect for growth of business. It is important for the organizations to undertake innovation in the domain of management studies and theories to achieve sustainable business practices.

Rising business competition and ever-growing need for innovative products and services by the customers' demands for implementation of innovative business practices for sustainability in business.

In line with this, the International Conference on Business Innovation and Sustainability provides a much-needed platform for contemporary management researchers and practitioners to address these realities in the current digital era.

Conference Objectives

The main objective of the conference is to provide platform for researchers and practitioners to exchange research on business innovation and sustainability and to evaluate the state of academic and practice-based knowledge related to business sustainability and innovation.

Benefits of Attending the Conference

Paper Presentations

The conference will be held in hybrid mode, it means conference participation and presentation can be Oral Presentation and Virtual Presentation

Best Paper Award

Each track will have a best paper award, which will be announced after the conference.

Networking Opportunity

- A fabulous opportunity to interact with fellow academics,
- An opportunity to see firsthand something of one of the fastest growing economies.
- Academicians will be able to enhance their research skills and new research areas.
- The papers accepted for presentations at the conference will be further evaluated for possible submission to the journals collaborating with our conference.

Call for Papers

Conference Theme

**Business Innovation and Sustainability
A Roadmap for Business Excellence**

Important Dates

Full paper submission Deadline	: 17 th Feb, 2023
Full paper acceptance	: 28 th Feb, 2023
Registration Deadline	: 11 th March, 2023
Conference Date	: 17 th and 18 th March, 2023

Tracks

Track 1- Business Management

Change Management
Managing Innovation
Operation Management
Human Resources Management
Marketing Management
Financial Management
Branding/TQM
Culture and Ethics
Global Business

Track 2- Technology

Internet of Things
Artificial Intelligence
Robotics
Block chain Technology
Technology Management
Data Analytics
Digital Marketing
Business Intelligence
MIS

Track 3- Innovation

Design Thinking
Innovation Management
People Analytics
Startups and Incubation
Industry 4.0
Circular Economy
Supply Chain 4.0
Big data management

Track 4- Sustainability

Covid -19 and Business Sustainability
Business Environment and Sustainability
Circular Economy
Bio diversity
Public Transport Management
Electrical Vehicles
Organic Farming
Reducing pollution

Submission Guidelines

- Authors are requested to submit full papers as per the submission guidelines at <https://www.journalpressindia.com/website/kls-imer-internationalconference2023>
- The manuscript should be in MS-word format, in Times New Roman Font with Font size 11 and text in black colour.
- The author's name or affiliations should not appear anywhere else in the body of the manuscript to facilitate the blind peer review process.
- The actual paper should commence from the second page containing the title followed by the abstract, keywords and the main paper. The paper should have an introduction, rationale of paper, objectives, literature review, research gaps, methodology, analysis, limitations/scope for future work, conclusion and references.
- The abstract should not be more than 150 words, adequately describe the work and highlight its significance. The abstract should only include text and avoid use of any abbreviations and references in it. Followed by relevant 4 to 5 keywords.
- The paper should be an original work of the author(s) and should be between 4,000 to 5,000 words including tables, figures, and appendix given at the end. Headings and subheadings must be short and numbered. The primary and sub-headings should be in title-case capitalization first letter of each word in the capital and in bold.
- Tables preferably in an editable form and numbered consecutively. It's 'title' should be placed above the table and 'source' should be indicated at the bottom
- Figures/ diagrams/ graphs preferably in an editable form and numbered consecutively. The source should be indicated at the bottom. The figures, diagrams and pictures should also be given relevant titles.
- Typing instructions: Font Style: Times New Roman, font size – 11 pts, paragraph spacing of 1.15 and normal margins.
- Similarity/plagiarism index should be below 15%.
- References should be included at the end of the paper and arranged in alphabetical order. The references must follow the style guide of the American Psychological Association (APA) 6th edition

Conference Proceedings and Publication Opportunity

Publication Partner: Journal Press India

Journal Press India (JPI), is a publishing house devoted to the publication of high-quality research journals in the areas of Commerce & Management, International Business, Indian Economy, Finance & Accounting and Indian Taxation.

All papers presented in the conference will be published in the form of online Conference Proceedings with an ISBN No. to be published by Journal Press India.

The selected papers will be published in the **Special Issue of "Manthan: Journal of Commerce and Management"** (www.journalpressindia.com/mjcm), a peer-reviewed journal published by 'Journal Press India'. The papers to be published would be selected after double blind peer-review process.

Other selected papers may also get a publication opportunity in the forthcoming **Regular issues**, in any of the below mentioned journals published by 'Journal Press India', after double blind peer-review process.

- Focus: Journal of International Business (www.journalpressindia.com/fjib)
- Mudra: Journal of Finance and Accounting (www.journalpressindia.com/mjfa)
- Pragati: Journal of Indian Economy (www.journalpressindia.com/pjie)
- Vision: Journal of Indian Taxation (www.journalpressindia.com/vjit)

All aforesaid journals are **peer-reviewed / refereed** and **Indexed** with Index Copernicus International (ICI), Google Scholar, EBSCO, Summon (ProQuest), Indian Citation Index, Cross-Ref, CNKI Scholar, Research Gate, J-Gate and Scilit.

Registration Guidelines

- Authors must register for the conference to ensure inclusion of the paper in the conference program.
- In-absentia presentation is not allowed, one of the authors must be there for presentation
- Registration link
- <https://www.journalpressindia.com/website/kls-imer-internationalconference2023>

Conference Registration

Registration Amount (INR)

Foreign Participant	: INR 2500
Corporate Participant	: INR 2000
Faculty Members	: INR 1500
Research Scholars	: INR 1000

Registration Charges includes

- Entry to Conference
- The above registration fee is applicable per person only including the participation certificate.
- Registration Includes conference kit, breakfast, lunch towards registered participants.
- Conference Registration charges does not include accommodation however, accommodation assistance can be provided on payable basis

Mode of Payment

Account Name	: Director KLS IMER, Belagavi
Account No	: 520101210326847
Bank Name	: Union Bank of India KLS Gogte College of Commerce, Belagavi
IFSC Code	: UBIN0920037



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