

Mode of  
Conference:  
**Hybrid**



Publication &  
Conference Partner:  
Journal Press India



# International Conference on Global Financial and Business Environment

(A Special Focus on South Asia)

**(ICGFBE 2022)**



29 - 30 December 2022



NDIM, New Delhi, India

The key intention of **ICGFBE 2022** is to provide opportunity for the global participants to share their ideas and experience in person with their peers expected to join from different parts on the world. In addition, this gathering will help the delegates to establish research or business relations as well as to find international linkage for future collaborations in their career path. We hope that **ICGFBE 2022** outcome will lead to significant contributions to the knowledge base in these up-to-date scientific fields in scope. Global markets are changing rapidly and are becoming more interdependent in all its aspects. This interdependence of the markets and the pace of changes that are taking place globally requires engagement with the global community of experts. Similarly the corporate reliance and dependence on global financial markets in the emerging economies have increased significantly in view of the cost and risk consciousness of variety of financial products and financing options available in the markets. The challenges too are manifold in terms of regulatory aspects, expanded opportunities and changing role of financial institutions. With the rapid development in business and technology, enterprises are now facing escalating competitions and vague opportunities. How to assist enterprises in gaining competitive advantages through technological and managerial innovations has become a crucial issue for both academicians and practitioners. The Covid 19 has changed the way we think and function. We are heading towards the more challenging times ahead keeping in mind the Russia Ukraine Conflict which is posing big financial and economic threats. Further the Increase in the interest rate by the central banks of the different countries may cause the liquidity crises and will weaken the capital investment in globe. The central banks and regulatory authorities have been cautious and introduced a number of policy reforms with the objective of finding fine balance between prudent regulations and free markets to meet the emerging challenges faced in the financial capital markets.

The capital markets across the globe have gone under radical changes and received much focus since the financial crisis in 2008. In the recent times the commodity markets and other derivatives such as carbon emissions and the crypto currency markets have also emerged and are being traded globally. Recently it has seen unprecedented volatility in the market. The vitality of the markets is crucial for sustainable economic growth and efficient allocation of scarce resources. The relevance of this conference has increased manifold because of the Covid, the valuation of companies and financial assets is a great concern for all of us. The other fields of social sciences also undergoing various changes.

**Objective** of the conference is to bring together experts in the field of finance, business, policymakers, researchers and other stakeholders holders to deliberate on emerging issues in the field to inform future directions.

**Probable outcome** is robust discussions on the relevant issues and the presentations will be published in the conference proceedings. Some of the presented papers at the conference will be published in the various reputed journals of UGC CARE List, Scopus and ABDC listings represented at the conference.

***This conference has special focus on South Asian countries. Eminent faculties from countries like Bhutan, Nepal, Bangladesh, Sri Lanka, Malaysia, Indonesia and Singapore as chairperson will be leading different sessions. Their expertise will give an insight of different themes of this conference from south Asian point of view. This will help the participants to have the interaction and guidance with these eminent faculties.***

## Theme and sub themes of conference

This conference brings academics, regulators and other participants in the financial markets to provide useful inputs on the future growth of Financial Markets beyond 2022. To widen the scope of deliberations, the following are the suggested topics for the conference. These topics are only indicative and the conference welcome submissions in all areas listed below:

1. Asset Allocation/Sovereign Funds/Hedge Funds/ETFs/SWFs
2. Banking & Financial Services/Investment Banking
3. BRICS, Emerging Markets, and other Up and Coming Economies
4. Country Risk/Debt Issues/Insurance/Reinsurance
5. India and Global Finance and Global Economy
6. Corporate Governance/Executive Compensation
7. Derivatives/Financial Engineering
8. Financial Markets integration/Linkages/Segmentation
9. Marketing of financial products and services
10. Foreign Currency Issues - Monetary Economics
11. Global Financial Crises, Imbalances, SRI, CSR
12. Interest-Free Banking/Islamic Finance/Banking
13. IPOs/SEOS/Stock buybacks/Privatization
14. Market Behaviour Efficiency/Inefficiency
15. Mergers and Acquisitions/Corporate and State SWFs

16. Portfolio Flows and Foreign Direct Investment
17. Valuation/Pricing of financial products
18. Startups failures and success, sustainable environment
19. Entrepreneurship/Venture Capital
20. Ethics/Legal/Regulatory and Taxation Issues
21. Economics of waste water management
22. Carbon markets
23. Personal Financial Planning
24. Financial inclusion including Jana Dhan Yojana
25. Big Data, AI, Machine Learning and open Crypto
26. E-Business/E-Finance/M-Finance/Social Media and Financial Services
27. E-Learning-Education in the Area of finance and business- Best Practices
28. Different Aspects of Marketing in VUCA world after Covid 19.
29. Different Aspects of HRM in VUCA world after Covid 19
30. Different aspects of Supply Chain Management in the VUCA world after Covid 19
31. Impact of Covid 19 pandemic in all disciplines of Business (Special Session)
32. Social Innovation in Business Environment for SDGs
33. Strategic Management for Optimized Financial and Business Operations
34. Role of Blockchain, IoT and Industry 4.0 in Business Management
35. Building a cognitive enterprise through AI-powered transformation
36. Supply Chain Finance
37. Green Projects and Green Technology
38. Circular economy business models for competitive advantages

**\* Special Focus on South Asia**

## About NDIM

NDIM was set up in 1992 by former bureaucrats & freedom fighter Shri. J. R. Bansal (former Member of UPSC), Dr. M.L. Shahare (former Chairman of UPSC), Shri. R.K. Kaul, IAS (former Deputy Governor RBI), and Justice R.S. Sarkaria (former Judge Supreme Court and Chairman Sarkaria Commission & Press Council of India). Today, it is one of India's foremost and most promising tech-enabled institutes, offering AICTE-approved PGDM programs. NDIM has been approved by the AICTE since 1996, and its PGDM has been declared equivalent by AIU and AICTE. Globally accredited by ASIC, UK, with "Premier College Status." NDIM is also an approved Training partner of NSDC. **NDIM has been awarded by AICTE-CII as Industry linked Best Management Institute for 3 Years in a row in 2017, 2018, and 2019. And having been declared Best in India 3 years in a row. NDIM has been elevated and declared as the First and the only "Mentor Institute" in India in the Management category by the AICTE and CII.** The Corporate Mentoring Program of NDIM connects students with 354 recruiters.

NDIM has been declared Best 5 years in a row by ASSOCHAM (2017, 2018, 2019, 2020, 2021) in North India for Placements, declared Number 1 in India for 'Excellence in Employability through Industry Engagement - 2021' by FICCI, and is the only B-school where ASSOCHAM has set up its "Incubation Centre" for promoting 'Entrepreneurship & Innovation' in the PGDM program.

NDIM has been licensed by NSDC (Govt. of India) to train & send manpower to Japan. NDIM is the only PGDM institute to have a full-fledged Japan Centre of Excellence where a Japanese native trainer teaches students, and it also has a hub of Japanese companies to recruit fresh PGDM graduates. The institute has recently launched a prestigious partnership with the Australian Risk Policy Institute (ARPI) for risk management, risk assessment, strategies, and training in India and Indo-Pacific and has also officially commenced its Korean Centre of Learning. NDIM's industry-driven curriculum is developed by the Academic Advisory Council consisting of 132 Corporate Professionals.



## Paper Presentations

- Physical and Virtual Mode

**Mode of  
Conference:  
Hybrid**

## Best Paper Award

Each track will have a best paper award, which will be announced after the conference.

## Benefits of Attending this Conference

- A fabulous opportunity to interact with fellow academics
- An opportunity to see firsthand something of one of the fastest growing economies
- Academics will be able to enhance their research skills and new research areas
- A chance to present your paper and have it appraised and discussed by fellow academics
- The papers accepted for presentations at the conference will be further evaluated for possible submission to the journals collaborating with our conference

## Important Dates

1. Deadline for submitting abstract	: Nov 25, 2022
2. Deadline for submitting papers	: Dec 12, 2022
3. Notification of Acceptance	: Within 10 days after Submission
4. Last date of Registration	: Dec 15, 2022
5. Conference dates	: Dec 29 - 30, 2022
6. Email: <a href="mailto:Conferences@ndimdelhi.org">Conferences@ndimdelhi.org</a> (For any assistance regarding paper submission and related matters.), <a href="mailto:s.agnihotri@ndimdelhi.org">s.agnihotri@ndimdelhi.org</a>	

## Publication Opportunities

The abstract of conference papers will be published in the Conference Booklet. Also, Conference Management Committee has made arrangements with a number of high quality global journals to provide conference attendees with publication opportunities and discussions with the Editors are ongoing. Participants will be notified as and when the discussions and corresponding arrangements are finalized.

The college has signed MOU with **Virtus Interspenses** which has 4 Scopus-indexed journals:

- Journal of Governance and Regulation
  - Corporate Governance and Organizational Behavior Review
  - Corporate & Business Strategy Review
  - Corporate Law & Governance Review
- **Financial Planning Research Journal** (<https://www.griffith.edu.au/griffith-business-school/departments/accounting-finance-economics/financial-planning-research-journal>)
  - **Asian Journal of Economics and Banking** (<http://hcm-hn.conference-econ-buh-bav-rist.vn/trang-chu.html>)
  - **Empirical Economics Letters (ABDC)**

More journals will be added here once we sign MOU, We are directly talking to Publishing houses in order to avoid the Clone journals.

## Process:

After paper submission, the conference team will review the paper and provide acceptance for presentation in conference. Post conference, paper will again be reviewed by the publication team and then the author will be intimated about any correction in the paper. After incorporating the changes, author will be requested to submit directly to journal and email the details to us. As mentioned above, talks are currently ongoing with other Journals which are listed in ABDC, SCOPUS and UGC-CARE list. Further your papers will also be published in conference proceedings bearing ISBN no. We have signed MOUs with 10 ABDC, SCOPUS and UGC-CARE Journals for their special issue of journals for conference. There will also be an edited book having ISBN number from a reputed publisher and selected papers shall be published there.

**About Earlier Conference:** ICGFBE 2020 received 212 papers in spite of the fact that there was Covid. The papers were reviewed and published in various Scopus, UGC care, WOS and ABDC listed journals.

## Participation Fee:

Participants	Research Scholars/Students	Academicians	Industry	Non-Presenting Authors
India & SAARC Countries	INR 1,500	INR 3,000	INR 5,000	INR 500
Other Foreign Countries	USD 100	USD 150	USD 250	USD 50

## Guidelines for Submission of Manuscript

- Authors are requested to submit the abstract/ Full paper at the link provided
- Conference web page: <https://www.journalpressindia.com/website/ndim-intlconference-icgfbe2022>
- The manuscript should be in MS-word format. Manuscript must be double spaced, with 1-inch margins with "Times New Roman, font size 12, black"
- In the first page of the paper (Cover page), please provide full names (first, middle and last names) and full addresses (Institute's address along with designation and correspondence address) along with email address of the author(s). The author's name or affiliations should not appear anywhere else in the body of the manuscript to facilitate in blind peer review process
- The actual paper should commence from the second page containing the title followed by the abstract, keywords and the main paper. The paper should have an Introduction, literature review, objectives, research gaps, methodology, limitations / scope for future work, conclusion
- The abstract, followed by relevant keywords should not be more than 250 words and should adequately describe the work and highlight its significance. The abstract should only include text. Avoid the use of abbreviations and references in the abstract
- The manuscript should not be more than 8 pages including tables, figures, and appendix given at the end. Headings and subheadings must be short and not numbered. The primary heading should be in capitalized form (upper case), and bold face. The sub-headings should be in title-case capitalization (first letter of each word in capital) and in bold. Table should be numbered consecutively. The title of the table should be placed above the table. The source should be indicated at the bottom
- Figures/ diagrams/ graphs should be numbered consecutively. Wherever necessary, the source should be indicated at the bottom. The figures should also be given relevant titles. Figures, diagrams and pictures should have good quality images preferably in JPEG Format
- References should be included at the end of the paper and arranged in alphabetical order. The references must follow the style guide of the American Psychological Association (APA) 6th edition
- Authors needing assistance should contact conference convener

## Chief Patron:

**Dr. V M Bansal**  
Chairman, NDIM



## Advisory Committee:

- Prof. A.K Singh, Dean, Department of Commerce, University of Delhi
- Prof. M.K. Bajpai, VC Capital university, Vice chairman IHRO
- Prof. D P Agrawal, Ex member UPSC
- Prof. R K Singh, Faculty of Commerce, University of Delhi
- Dr. Sunil Maheshwari (USA)
- Dr. Anuradha Basu, (USA)
- Dr. Dung V Tran, (Taiwan)
- Dr. Pratap Mohanty, (IIT Roorkee)
- Prof. (Dr.) M B Shukla, MG Kashi Vidyapeeth, Varanasi
- Dr. Dil Nath Phuel, Tribhuvan University, Nepal
- Rahmatina Kasri, Universitas Indonesia
- Chiranjivi Khanal, Tribhuvan University, Nepal
- Prof. Dr. Riyas Sulaima Lebbe, Chairman, Centre For Peace Studies, Sri Lanka
- Dr. Haradhan Mohajan, Premier University, Chittagong
- Agha Nabi, DOW University of Health Sciences (DUHS)

## Convener:

- Dr. Teena Singh,  
Professor & Registrar, NDIM

## Co-Convener:

- Dr. Anurag Agnihotri  
Assistant Professor,  
University of Delhi, India

## Publication Team:

- Dr. Anurag Agnihotri
- Dr. Rakesh Gupta
- Dr. Teena Singh

## **For Payment:**

**New Delhi Institute of Management**

**Punjab National Bank**

**A/c No.: 06292010032010**

**IFSC Code: PUNB0062910**

**Tughlakabad Institutional Area, Near  
Batra Hospital New Delhi - 110062**



## **Organizing Committee:**




- **Dr. Silky Vigg Kushwah**
- **Dr. Anand Jaiswal**
- **Dr. Pushpa Negi**
- **Prof. Atul Rawat**


## **Editorial Board:**

- **Prof. Clemens Kownatzki, Associate University , Pepperdine Business School, USA**
- **Prof. Chiranjivi Khanal, Tribhuvan University Nepal.**
- **Prof. Chew Ging Lee, Head Southampton Malaysia Business School**
- **Prof. Dr. Sanjeev Mittal, Professor USMS, GGSIP UNIVERSITY**
- **Prof. N Ravichandran, Jamia Hamdard University**
- **Prof. Ashish Chandra, Department of Commerce, DU**
- **Prof. Goyal AK , JNV University Jodhpur**
- **Prof. Abhishek Singh, HOD, Management BIT**
- **Prof. Sunil Gupta , USMS, IGNOU**
- **Prof. P.K. Gupta, CMS, JMI**
- **Ex-Prof. Kanhaiya Singh, Institute of Business Management, GLA University**
- **Prof. Arvind Kumar, Atal Bihari Vajpayee School of Management and Entrepreneurship, JNU**
- **Dr. Max Dolinisky, Assistant Professor, University of Delaware**

## Persons to be Contacted:

 **Prof. S. Agnihotri**  
 s.agnihotri@ndimdelhi.org

 **Prof. Atul Rawat**  
 conferences@ndimdelhi.org  
 +91-8178670767 / 011-40111000

 with copy to **Dr. Teena Singh**  
teena.singh@ndimdelhi.org

## Publication & Conference Partner:

Journal Press India



**New Delhi**  
**Institute of Management**  
60, 50 (B&C), Tughlakabad  
Institutional Area, New Delhi – 110062

[www.ndimdelhi.org](http://www.ndimdelhi.org)