



National Conference on
Accounting, Finance and Business
(NCAFB 2022)

In association with
Indian Accounting Association
(Delhi Chapter)

Publication &
Conference Partner:
Journal Press India



 **08-09 July 2022**

 **NDIM, New Delhi, India**

The key intention of **NCAFB 2022** is to provide opportunity for the Indian and global participants to share their ideas and experience in person with their peers from different parts of the world on the different aspects and emerging issues in Accounting, Finance and Business. In addition to the above this gathering will help the delegates to establish research or business relations as well as to find international linkage for future collaborations in their career path. We hope that **NCAFB 2022** will lead to significant contributions to the knowledge base of the Accounting, Finance and Business community.

The two days' conference is organized by New Delhi Institute of Management (NDIM) on 8-9 July 2022. As we all know that the corporate reliance and dependence on global financial markets in the emerging economies have increased significantly in view of the cost and risk consciousness of variety of financial products and financing options available in the markets. Also the challenges have increased in terms of regulatory aspects, expanded opportunities and changing role of corporate, financial institutions. With the rapid development in business and technology, enterprises are now facing escalating competitions and vague opportunities. So to assist enterprises in gaining competitive advantages through technological and managerial innovations has become a crucial issue for both academicians and practitioners. The Covid 19 has also changed the way we think and function with the global economy and business environment also changing everyday and capital markets across the globe have gone under radical changes and received much focus since the financial crisis in 2008. In the recent times the commodity markets and other derivatives such as carbon emissions and the crypto currency markets have also emerged and are being traded globally. The central banks and regulatory authorities have been cautious and introduced a number of policy reforms with the objective of finding fine balance between prudent regulations and free markets to meet the emerging challenges faced in the financial capital markets. The vitality of the markets is crucial for sustainable economic growth and efficient allocation of scarce resources. The relevance of this conference has increased many fold because of the Covid 19, the valuation of companies and financial assets is a great concern for all of us. The other fields of social sciences are also undergoing various changes since last decade after the introduction of IFRS, development of Crypto and NFT. It is the right time for researchers to discuss and present their findings with the academia and industry.

So to devise the solutions for tomorrow, we at NDIM invite all the researchers from the Academia and Industry to participate in the conference.

Conference Objective:

1. Researchers to discuss and present their findings with the academia and industry.
2. To bring together experts in the field of finance, business, policymaking, research and other stakeholders holders to deliberate on emerging issues in the field of accounting, finance and business.

Probable outcome is robust discussions on the relevant issues and the subsequent publication of the presentations in the conference. Some of the presented papers at the conference will be published in the various reputed journals of UGC care List, Scopus and ABDC.

Need for this conference The relevance of this conference has increased many fold because of the Covid 19 situation which has affected, the valuation of companies and financial assets The other fields of social sciences is also undergoing various changes since last decade after the introduction of IFRS, development of Crypto and NFT. It is the right time for researchers to discuss and present their findings with the academia and industry. It is also our civic and academic responsibility to host such gatherings to further the cause of research.

Theme and sub themes of conference

This conference brings academics, regulators and other participants in the financial markets to provide useful inputs on the future research topics in the area of accounting, finance and business. This conference is considered a prestigious event organized with the motivation to provide an excellent international platform for academics, researchers, managers, industrial participants and students to share their research findings with global experts. All full paper submissions will be peer-reviewed and evaluated based on originality, technical and/or research depth, accuracy and relevance with the theme of the conference. All submissions should report original and previously unpublished research results no matter the type of research paper you are presenting. Full text papers (.docx and .doc) will be accepted electronically. Manuscripts should meet the format set by the Conference committee and are subject to review. To widen the scope of deliberations, the following are the suggested topics for the conference. These topics are only indicative and the conference welcome submissions in all areas listed below:

- Accounting for Local Government
- Cloud Computing and Accounting
- International Financial Reporting Standards
- Ethical Issues in Accounting
- Futuristic Accounting & Auditing
- Value Relevance of Accounting Information
- Fintech: Challenges & Opportunities
- International Seminar on Accounting Education
- International Seminar on Accounting Research
- Digital Accounting

- Tax Accounting
- Ind-AS- Its Implications and Harmonisation
- Fair Value Measurements-Problems and Prospects
- Audit of Computerized Accounting
- Corporate Disclosure & Compliance
- Role of Artificial Intelligence (AI) in Accounting System
- Carbon Accounting
- Accounting for Financial Instruments
- HRM accounting
- Accounting Analysis
- Accounting Ethics
- Corporate Accounting
- Cost Accounting
- Behavioral Finance
- Demonetization: Issues and Challenges with special reference to accounting & finance
- Shareholder Value Creation and Measurement
- Ethical Issues in Accounting and Finance
- International Financial Reporting Standards and India
- Bankruptcy
- Budget Deficit
- Capital Markets
- Commercial Lending
- Country Risk
- Credit Risk
- Crypto Currencies
- Debt Instruments and their accounting

Plagiarism Policy & Publication Ethics

The NCAFB 2022 follows strict anti-plagiarism policies and, as such, checks every submission for plagiarism. All articles submitted to the conference first undergo a plagiarism check before being sent to our scientific committee for review. The submission will be automatically rejected at any time if found plagiarized.

About NDIM

Set up in 1992, NDIM is approved by the AICTE, Govt. of India, since 1996 as an autonomous institution for imparting Govt. of India's Post Graduate Diploma in Management which was declared equivalent to MBA by the AICTE, Govt. of India, in 2008. NDIM was 'Accredited' by the Government of India's 'National Board of Accreditation' as early as in 2004 and is among very few 'Internationally Accredited' MBA schools of India with "Premier College Status" by the international accrediting body of Great Britain, ASIC, U.K., a rare international recognition in this part of the world, which opens up large opportunities for NDIM graduates in Europe and other ASIC accredited institutions worldwide. We have student Intake of 480 students in MBA. So total strength of 960 students.

NDIM is the only B-school which is ranked as 'Best Industry-Linked MBA School of India' including placements by the AICTE (Govt. of India) and CII for 3 years in a row for 2017, 2018 and 2019. NDIM has now been elevated and declared as the first and the only "Mentor Institute" in India, to mentor and guide other Institutions by AICTE and CII. Rated among Best MBAs of India by KPMG and PwC; "Most Illustrious Brand-Making India Proud"-Mail Today; "Industry Interface" best in India by AIMA & Business Standard (bracketed with IIMs); Known for: 100% "Finest Placements", "International Accreditation" and 74 faculty drawn from 240 industries & 24 international universities. Distinguished Board includes Presidents of FICCI, PHDCCI, IOD, IICC, and DGs of NHRDN, UNGC. One of the only 2 MBA schools of India chosen by the Government of India for Grand Finale of Smart India Hackathon 2017 and 2018 (Govt. of India's Biggest Digital Revolution & World's Largest Start- up Movement to create 25000 start-ups both in 2017 and 2018). India campus of AITThailand for DBA Program.

About the Indian Accounting Association (IAA)

The Indian Accounting Association is an interface between academicians, professionals, practitioners and scholars from various Universities, Government, Business Organizations and Industry. The main objective of IAA is to promote and disseminate the knowledge of accounting and allied areas in India and abroad. Further, it aims to undertake and encourage research in the field of accounting. Ever since its inception, the IAA has served as an important forum for raising the status of accounting both as a discipline and as an important tool for managerial decision making. The association was founded by academicians and professionals in accounting on March 17, 1969, and was inaugurated on February 14, 1970 by the Accountant General of Uttar Pradesh. It has been working for the last 52 years for its significant contribution to the development of accounting education and research in India. It is a member organization of International Association of Accounting Education and Research (IAAER). It is also held in high esteem by American Accounting Association (AAA) and European Accounting Association (EAA). At present, IAA has a network of 57 branches in India with more than approx 7,500 life members and a Research Foundation as an affiliate at Kolkata. It also brings out a biannual research journal 'Indian Journal of Accounting' in the months of June & December to give a wider publicity to research findings. The Association also gives IAA Young Research Award. The association has been conducting National Accounting Talent Search Examination since 2009. The Association offers Life Membership and Annual Membership for Individuals and Institutions through its chapters/branches across India.

Resource Persons:

Dr. Rakesh Gupta works at Griffith University and teaches Finance and Investments at undergraduate and postgraduate levels. Dr. Gupta has an extensive research portfolio and has published more than 60 papers in journals of international standing. His research is frequently cited in academic journals and professional publications including class action litigation against Satyam Computer Services Ltd. (by Labaton Sucharow during 2008). One of his recent papers in the area of managed funds research has been awarded best paper for the year 2012. He is currently a non-resident senior research fellow at Changchun Institute of Financial Studies at Renmin University Beijing an independent think tank and HaiTian scholar at Dalian University of Technology. Dr. Rakesh Gupta is considered a thought leader in the area of Investments and personal finance. Dr. Gupta completed his undergraduate degree in science (B.Sc.), prior to completing an MBA in finance, M.Com in accounting & finance and earning a doctorate (PhD) with his research in the emerging market diversification.

Maxim Dolinisky is an assistant professor of finance at the University of Delaware's Alfred Lerner College of Business and Economics. Prior to joining UD, Max worked at Central Michigan University developing the Michigan Finance Scholars program, which focused on preparing students for top jobs in the industry. He completed his Ph.D. in finance at the University of Florida in 2017, and his primary area of research is studying the effects of economic policy uncertainty in corporate finance.

Serhii Lyeonov, is Professor in Department of Finance, Banking and Insurance, Sumy University, Ukraine. Earlier to this he was in the Ukrainian academy of banking of the National Bank of Ukraine as vice rector and head chair of finance. His papers are published in various journals. His subjects are banking and finance. He is Editor-in-Chief of the journal FMIR.

Dr. Suneel K. Maheshwari working at Indiana University of Pennsylvania as a Professor at the Department of Accounting. At IUP, he is also leading efforts for separate AACSB accounting accreditation, which once achieved will place the Department of Accounting in the top 200 Accounting Departments world over. Prior to joining IUP, Dr. Maheshwari worked at Marshall University, Huntington, WV for 16 years. He also served as an interim division head for the division at Marshall. He completed his Ph.D. in Accounting with a supporting concentration in Finance from Florida Atlantic University in 1998. In the last 10 years, Dr. Maheshwari has published over 25 articles in several refereed journals. Dr. Maheshwari is a co-author of over 25 textbooks in accounting and two reference books. In the past, Dr. Maheshwari also taught at Miami University, Ohio and Florida Atlantic University, Boca Raton, Florida.

Publication Opportunities

The abstract of conference papers will be published in the Conference Proceedings Booklet. Conference Management Committee has made arrangements with a number of high quality global journals to provide conference attendees with publication opportunities and discussions with the Editors are ongoing. Participants will be notified as and when the discussions and corresponding arrangements are finalized. The conference will only present the journals to you for publication. Further decision will be yours to get published or not on the conditions of the Publisher. We at the NDIM will help you in reviewing and recommending the name of journals. All accepted extended abstracts and papers will be published in the conference proceedings bearing ISBN no in post conference. Some of the journals with final publication opportunity as of now are listed below:

- Financial Planning Research Journal
- Asian Journal of Economics and Banking
- Journal of Huazhong University of Science and Technology
- Alinteri Journal of Agricultural Science
- IT in Industry
- Empirical Economics Letters
- Indian Accounting association journal
- Stochastic Modeling & Applications
- Asian Journal of Organic & Medicinal Chemistry
- NDIM Journal of Management

As mentioned above, talks are currently ongoing with other Journals which are listed in ABDC, SCOPUS and UGC-CARE list. Further your papers will also be published in a conference proceedings bearing ISBN no. if your paper is not selected for either of the journals present in conference. There will also be an edited book having ISBN number from a reputed publisher and select papers shall be published there.

Paper Presentation:

The conference will be held in hybrid mode. It means presentation can be:

- Oral Presentation
- Virtual Presentation

Best Paper Award

One best paper will be selected from each session. However, for this, your paper must be received by us by 30 June 2022 and authors should be registered for the conference participation by this date.

Benefits of Attending this Conference

- A fabulous opportunity to interact with fellow academics.
- An opportunity to see firsthand something of one of the fastest growing economies.
- Academics will be able to enhance their research skills and new research areas.
- A chance to present your paper & have it appraised and discussed by fellow academics.
- The papers accepted for presentations at the conference will be further evaluated for possible submission to the journals collaborating with our conference.

Guidelines for Submission of Manuscript

1. Only original and unpublished work is sought. The papers should be based on themes and sub-themes of the conference.
2. Papers must be between 4,000 to 6,000 words in length. A title of not more than 15-20 words should be provided. The abstract consisting of 200-250 words followed by 5 keywords. The abstract should only include text. Avoid the use of abbreviations and references in the abstract.
3. Theme for which the paper is written should be indicated. The actual paper should commence from the second page containing the title followed by the abstract, keywords and the main paper. The paper should have an Introduction, literature review, objectives, research gaps, methodology, limitations / scope for future work, conclusion.
4. In the first page of the paper (Cover page), please provide full names (first, middle and last names) and full addresses (Institute's address along with designation and correspondence address) along with email address of the author(s). The author's name or affiliations should not appear anywhere else in the body of the manuscript to facilitate in blind peer review process.
5. Text should be printed in Times New Roman with font size 12 typed in 1.5 line spacing on a A4 paper layout with standard margins (2.54 cm on all four sides).
6. Figures/ diagrams/ graphs should be numbered consecutively. Wherever necessary, the source should be indicated at the bottom. The figures should also be given relevant titles. Figures, diagrams and pictures should have good quality images preferably in JPEG Format.
7. A full-length paper should follow the structure give below:
 - **Introduction:** Introduction should contain statement of problem, research questions and how paper is organized.
 - **Review of Literature:** Sufficient relevant, past and recent studies should be provided and research gap must be identified.
 - **Methodology:** Methodology should contain how study is conducted. Justifications for selecting study periods, sample size, tools and techniques used should be given.
 - **Results/Analysis:** Results and analysis should be convincing and also state whether analysis/results/findings support or reject the research hypotheses.
 - **Conclusion:** Conclusion should emanate from findings.
 - **Reference:** At the end of the paper, there should be a reference list in alphabetical order in APA (6th ed.) format.

The journal titles should not be abbreviated. For within text citations, author's last name should be followed by comma and year of publications, all in round brackets, e.g., (Fox, 1994).

8. Authors requiring assistance should contact at Conferences@ndimdelhi.org

Registration and Paper submission link:

<https://www.journalpressindia.com/website/ndim-natlconference-ncafb2022>

Publication Partner: Journal Press India

Journal Press India (JPI), is a publishing house devoted to the publication of high-quality research journals in the areas of Commerce & Management, International Business, Indian Economy, Finance & Accounting and Indian Taxation.

All papers presented in the conference will be published in the form of **online Conference Proceedings** with an ISBN No.

Other selected papers may also get a publication opportunity in the forthcoming **Regular issues**, in any of the below mentioned journals published by 'Journal Press India', after double blind peer-review process.

- Focus: Journal of International Business (www.journalpressindia.com/fjib)
- Manthan: Journal of Commerce and Management (www.journalpressindia.com/mjcm)
- Mudra: Journal of Finance and Accounting (www.journalpressindia.com/mjfa)
- Pragati: Journal of Indian Economy (www.journalpressindia.com/pjie)
- Vision: Journal of Indian Taxation (www.journalpressindia.com/vjit)

All aforesaid journals are **peer-reviewed/ refereed** and **Indexed** with Index Copernicus International (ICI), CrossRef, Research Gate, Google scholar, Summon (ProQuest), EBSCO, Indian Citation Index, Ulrich's Web, Scilit, J-Gate and i-Scholar.

Important Dates

Last date for submission of abstract	: 05-06-2022
Last date for submission of full papers along with abstract	: 25-06-2022
Last date for registration	: 30-06-2022

Registration Fee

The registration fee details are as under:

- Life Members ₹ 1000
- Non-Life Members ₹ 1500
- second and third Author ₹ 500
- Corporate Delegates ₹ 2500
- Foreign Delegates \$150

Present and Past Presidents need not to pay registration fee.

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