



# 3<sup>rd</sup> PRITAM SINGH MEMORIAL (PRISM) CONFERENCE

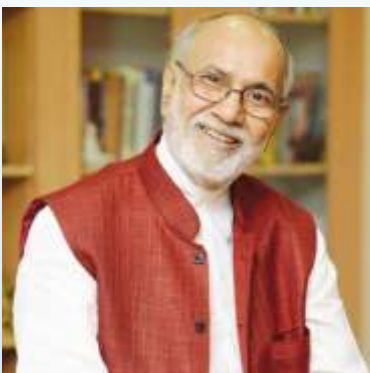
November 17-19, 2023

(HYBRID)\*

## THEME

**REIMAGINING THE FUTURE OF BUSINESS:  
THE CHALLENGES OF LEADERSHIP,  
DIGITALIZATION AND SUSTAINABILITY**

### About Conference



**Dr. Pritam Singh** has been a scholar, thinker, and academician par excellence in management education spanning over five decades. He served as the Director of several reputed business schools in India, including the Indian Institute of Management (IIM) Lucknow; MDI Gurgaon; and IMI Delhi. He brought Indian philosophy, and Indian thought to the global stage through his lectures delivered at various fora like the Chambers of Commerce in Holland, France, Germany, Greece, Russia, UK, USA. **Dr. Pritam Singh Foundation** is a registered trust, established to take forward the legacy and life lessons of Dr. Pritam Singh. It is dedicated to groom and mentor leaders in academia and industry.

#### PRISM 2023

The annual conference **PRISM 2023**, is a flagship initiative of the foundation. **Birla Institute of Management Technology (BIMTECH)** is the host for the PRISM Conference 2023 on the theme "**Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability**". The various stakeholders from academia, business, regulators, policymakers, and multilateral agencies are invited to present insights on the future of business in a sustainable, technology-driven environment. The 3rd edition of the PRISM Conference will, therefore, delve on the dimensions of Leadership, Digitalization and Sustainability in context of the challenges for the future business.



# 3<sup>rd</sup>

## PRITAM SINGH MEMORIAL (PRISM) CONFERENCE

November 17-19, 2023

Reimagining the Future of Business: The  
Challenges of Leadership, Digitalisation and  
Sustainability

# Theme

### CALL FOR PAPERS

Tracks	
<input checked="" type="checkbox"/>	Future of Business and Globalization
<input checked="" type="checkbox"/>	Entrepreneurship Theories, Behaviour, and Business Models
<input checked="" type="checkbox"/>	CSR, Sustainability, and Circular Economy
<input checked="" type="checkbox"/>	Holistic Approaches & Systems Thinking for Modern Business Era
<input checked="" type="checkbox"/>	Finance, Banking, and Accounting
<input checked="" type="checkbox"/>	Economics and Public Policy
<input checked="" type="checkbox"/>	Leadership and Human Resources
<input checked="" type="checkbox"/>	Marketing and Customer Experience
<input checked="" type="checkbox"/>	Supply Chain Management
<input checked="" type="checkbox"/>	Data Analytics and Modeling
<input checked="" type="checkbox"/>	Strategy and Innovation
<input checked="" type="checkbox"/>	Communication and Cross-Cultural Management

### IMPORTANT DATES

Dates	
<input checked="" type="checkbox"/>	Submission of Extended Abstract <span style="float: right;">20 August 2023</span>
<input checked="" type="checkbox"/>	Decision on Acceptance of the Abstract <span style="float: right;">30 August 2023</span>
<input checked="" type="checkbox"/>	Registration Starting Date <span style="float: right;">30 August 2023</span>
<input checked="" type="checkbox"/>	Submission of Manuscripts <span style="float: right;">20 October 2023</span>
<input checked="" type="checkbox"/>	Manuscript for Edited Book publishing <span style="float: right;">30 October 2023</span>

### BEST PAPER AWARDS

Awards	
<input checked="" type="checkbox"/>	Pritam Singh Memorial Best Paper Award
<input checked="" type="checkbox"/>	Pritam Singh Memorial Young Scholar Award
<input checked="" type="checkbox"/>	BIMTECH Young Scholar Award
<input checked="" type="checkbox"/>	Systems Thinking Society Best Paper Award

### PUBLICATION OPPORTUNITY

PUBLICATION	
<input checked="" type="checkbox"/>	Business Perspectives (Sage publication, Google Scholar)
<input checked="" type="checkbox"/>	Proceedings of Abstract (All accepted abstracts in conference).
<input checked="" type="checkbox"/>	Edited Book of full papers (All accepted peer reviewed papers only)

**NOTE**

**Certificate of participation / presentation will be provided to all the registered participants in the conference**

**Faculty Workshop**

**Winning NIRF Ranking**



Scan this QR Code for more information about PRISM 2023



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\* ONLINE participation only for International participants and far distant places within country only in few special cases on request