

**Rapporteur Report**

**FOURTEENTH ANNUAL INTERNATIONAL CONFERENCE  
ON “GLOBALIZATION: CHALLENGES &  
OPPORTUNITIES”  
JUNE 22, 2013 AT ALMADA, LISBON, PORTUGAL**

**T**HE Fourteenth Annual International Conference organized under the joint auspices of Delhi School of Professional Studies and Research (DSPSR), approved by All India Council for Technical Education (AICTE), Ministry of HRD, Government of India, affiliated to GGS Indraprastha University, and accredited as a premier college by American University Accreditation Council, (AUAC), United States of America, Accreditation Services for International Colleges (ASIC), United Kingdom, Rotary Club of Delhi Maurya, Divine Education Trust, Korba (Chhattisgarh), and Divine International Group of Institutions, Gwalior (Madhya Pradesh).

**Inaugural Session**

**June, 22, 2013, 11.00 a.m. to 11.45 a.m.**

*Venue: Almada, Lisbon, Portugal.*

**Welcome Address: Prof. B.P. Singh, Chairman, Organizing Committee.**

**Theme Address: Rtn. Dr. Ajay Kr. Singh, Secretary General, Organizing Committee.**

**Award Presentation and Acceptance Speech:**

**Special Address by Guest of Honour: Prof. Klaus Oestringer, Visiting Professor, Slovak University of Agriculture in Nitra, Slovak Republic.**

**Address by Chief Guest: Rtn. Capt. Suresh Dutt, President, RCD – Maurya, Delhi, India.**

**Vote of Thanks: Dr. G.S. Popli, Director, Delhi School of Professional Studies and Research (Approved by AICTE), Delhi, and affiliated to GGS Indraprastha University, New Delhi, India.**

Inaugural Session was started with the welcome of the dignitaries on the dias.

Welcome address was delivered by Prof. B.P. Singh, Chairman, Organizing Committee. He extended warm welcome to all the dignitaries, delegates, and participants. Further, he introduced the theme of the conference and talked about the polarization which has happened due to globalization. He said at one level globalization leads to a rising tide of income, which raises all boats and at the same time even low-income groups come out as winners from globalization in absolute terms. He also emphasized Human Development Index (HDI) that it will be neither desirable nor sustainable, if increases in the HDI are accompanied by rising inequalities in income, unsustainable patterns of consumption, high military spending, and low social cohesion. He showed his concern about the growing global disparity.

Secretary General, Rtn. Dr. Ajay Kr. Singh introduced the theme of the conference and made the audience aware about the motive behind keeping this theme. He highlighted how the topic of the conference is very much appropriate to the current economic state of affairs. He informed to the gathering that the main goal of the conference was aimed at the community of professionals, researchers, and academicians to share a common platform to learn, share, and add to the wealth of intellectual capital

of the world to serve the humanity in a better way. He further proceeded to throw some light on different issues related to Globalization.

The award of 'Honoris Causa Professorship' was given to Professor Klaus Oestringer, Visiting Professor at Slovak University of Agriculture in Nitra, Slovak Republic for his distinguished contribution in the field of management.

Professor Oestringer, delivered his acceptance speech after receiving this prestigious award. He extended his heartfelt thanks to the organizing committee for selecting his name for the award.

He also extended the special address. He acknowledged the efforts made by the organizing committee to hold this Conference and wished for the great success ahead.

The Chief Guest, Rtn. Capt. Suresh Dutt appreciated the theme of the conference and shared his views on theme. He explained the role of globalization in the development of any country specially for India.

### **Vote of Thanks**

Dr. G.S. Popli, Director, Delhi School of Professional Studies and Research (Approved by AICTE), Delhi, extended a warm vote of thanks to the Chief Guest, Guest of Honour, Chairman, and the Secretary General for their coherent and attention-grabbing presentations made by them.

Further, he expressed his thanks to all the participants and delegates specially Mr. Vibhash Kumar and Ms. Sonal Jain who worked as volunteer during the conference and managed different arrangements for the event.

### **TECHNICAL SESSION NO. 1 – “HIGHER EDUCATION: CHALLENGES AND OPPORTUNITIES”.**

**June 22, 2013, 12.00 Noon to 12.45 p.m.**

*Venue: Almada, Lisbon, Portugal.*

**Session Chair: Prof. Klaus Oestringer**, Visiting Professor, Slovak University of Agriculture in Nitra, Slovak Republic.

**Panel Speaker: Mr. Christian Schoedel**, Entrepreneur, KJ Technologies, Germany.

The session started with a warm welcome of Session Chair, Panel Speaker and Paper Presenters. The Session Chair and the Panel Speaker extended their views on the topic and invited the paper presenters to present the paper.

### **TOPIC: “CHALLENGES AND OPPORTUNITIES IN HIGHER EDUCATION SYSTEM IN INDIA”.**

**Mr. Vibhash Kumar**, Research Scholar, Department of Commerce, Faculty of Commerce and Business, University of Delhi, Delhi, India.

Mr. Kumar elaborated in his presentation that the Higher Education is one of the pillars of success for any Nation. Further, he talked about the challenges and opportunities which are associated to the Higher Education System in India. He pointed out the most important finding of his research i.e., the level of engagement of the faculty members of University of Delhi, Delhi, India.

### **TECHNICAL SESSION NO. 2 : “TRANSITIONING OF GLOBAL ECONOMY”.**

**June, 22, 2013, 1:45 p.m. to 2:15 p.m.**

*Venue: Almada, Lisbon, Portugal.*

**Session Chair: Rtn. Capt. Suresh Dutt**, President, RCD – Maurya, Delhi, India.

**Panel Speaker: Dr. G.S. Popli**, Director, Delhi School of Professional Studies and Research (Approved by AICTE), Delhi, and affiliated to GGS Indraprastha University, New Delhi, India.

**TOPIC: “TRANSITIONING OF GLOBAL ECONOMY: VISION 2050”.**

**Rtn. Dr. Ajay Kr. Singh**, Associate Professor, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi, Delhi, India.

Dr. Singh emphasized over refinement of the Sustainable Development vision 2050. He also highlighted upon a bigger dimension of sustainable development which encompasses holistic development including enhanced level of consciousness and access to spirituality.

Further, he focused on a comprehensive framework for the Sustainable development and business vision 2050 which includes integrating more dimensions of development of individuals and organizations.

**TECHNICAL SESSION NO. 3: “ROLE OF CIVIL SOCIETY IN THE GLOBALIZED ERA”.**

**June 22, 2013, 2:15 p.m. to 2:45 p.m.**

*Venue: Almada, Lisbon, Portugal.*

**Session Chair: Rtn. Col. A.T. Gajraj**, 1<sup>st</sup> MD, PGDBM, FISM, CSC, Retd. from Artillery, Indian Army, India.

**Panel Speaker: Rtn. Prakash Chand Yadav**, Advocate, Supreme Court of India, New Delhi, India.

The session began with welcome of Session Chair and Panel Speaker. They put their views onto the topic. Later on they invited the paper presenters to present their findings on the topic.

**TOPIC: ““CIVIL SOCIETY MOVEMENT IN INDIA: ROLE OF SCAMS AND STOCK MARKET”.**

**Dr. Anil Kr. Singh**, Associate Professor, Sri Aurobindo College (E), University of Delhi, Delhi, India.

Dr. Singh talked about the role of Civil society and its impact on political front, economic front, etc. He said that the social movement of civil society and impact of corruption on stock market gives a glimpse of civil society activities. The role of media is also very important which have highlighted the problems and induced both civil society and policymakers to respond.

He concluded that the Civil society and media have come forward and have raised the issues of ethics, morality in public life of civil servant, people in armed forces, police and politician especially in relation to scam taking place in India.

**TECHNICAL SESSION NO. 4: “RESEARCH PAPER PRESENTATION ON CONTEMPORARY ISSUES”.**

**June 22, 2013, 2:45 p.m. to 3:45 p.m.**

*Venue: Almada, Lisbon, Portugal.*

**Session Chair: Prof. B.P. Singh**, Chairman, Delhi School of Professional Studies and Research (Approved by AICTE), Delhi, and affiliated to GGS Indraprastha University, New Delhi, India.

The session started with welcome of Session chair, Prof. B.P. Singh and the paper presenters and session was handed over to the Session Chair for the further activities.

**TOPIC: “AN EMPIRICAL STUDY ON THE CONCEPT OF UNIVERSAL BANKING FROM INDIA’S PERSPECTIVE”.**

**Rtn. Dr. G.S. Popli**, Director and Professor, Delhi School of Professional Studies and Research (Approved by AICTE), Delhi, and affiliated to GGS Indraprastha University, New Delhi, India.

**Col. A.T. Gajraj**, 1<sup>st</sup> MD., PGDBM., FISM., Retd. from Artillery, Indian Army, India.

Dr. Popli narrated his research in terms of the concept of Universal Banking in India. He said that the changes in banking sector can be summed up in two aspects – first it is moving towards the global standards and norms and second the system of banking has become more customer oriented nowadays.

He also spoke that universal banking is the fastest growing sector of the banking industry armed with key success in business by attending directly to all the financial requirements of the customers.

**TOPIC: “EMPLOYER BRANDING AND ITS IMPACT ON CSR, MOTIVATION, AND RETENTION OF EMPLOYEES USING STRUCTURAL EQUATION MODELING”.**

*Ms. Sonal Jain, Research Scholar, Department of Commerce, Faculty of Commerce and Business, University of Delhi, Delhi, India.*

Ms. Jain elaborated that the Employer branding is being used for the attraction and retention of the best talent. She showed that intention to stay, CSR and motivation are positively correlated with Employer Branding. She also explained that her research would be useful for the organizations of the energy and service industries in order to create good Employer brand image which would help them to retain their employees and enhance motivation level.

**Valedictory Session**

**June 22, 2013, 4:00 p.m. to 5:00 p.m.**

*Venue: Almada, Lisbon, Portugal.*

**Welcome Address: Rtn. Dr. Ajay Kr. Singh, Secretary General, Organizing Committee.**

Rtn. Dr. Singh extended warm welcome to the Chief Guest, Chairman and all the dignitaries. He also invited them to the XV Annual International Seminar scheduled to be held on Jan. 3-4, 2014 at New Delhi India on the broad theme “**Economy, Enterprise, and Employment**”.

Address by Chief Guest, **Rtn. Col. A.T. Gajraj**, 1<sup>st</sup> MD, PGDBM, FISM, CSC, Retd. from Artillery, Indian Army, India.

The Chief Guest thanked the organizing committee for the invitation to speak in the valedictory session of the XIV Annual International conference. He appreciated the organizing committee for having selected so topical theme of the conference, i.e. “Globalization: Challenges and Opportunities”

**Prof. B. P. Singh**, Chairman, Organizing Committee delivered the valedictory address. He appreciated the paper presenters for their valuable research, and motivated them to continue serving the society by taking live issues from the environment, and providing practical solutions to those issues. He thanked each person participating in the Conference and requested them to participate in the forthcoming XV Annual International Conference which is scheduled to be held from August 05-06, 2014 at Birmingham, United Kingdom, on the broad theme – “Global Shift: Changing Paradigms”.

The participants, paper presenters and delegates were given the Certificates for their participation and paper presentation respectively.

**Rtn. Dr. G.S. Popli**, Director, Delhi School of Professional Studies and Research (Approved by AICTE), Delhi, and affiliated to GGS Indraprastha University, New Delhi, India, extended the Vote of Thanks to the Chief Guest, Chairman and all the members present over there. He also acknowledged the efforts of the organizing committee, and inspired them to continue doing such commendable work.

**Edited by**

– **Sima Singh** (Technical Coordinator – XIV International Conference)