



6<sup>th</sup> INTERNATIONAL CONFERENCE  
**Green, Growth,  
Globalization,  
Governance & GST**  
CHALLENGES AND OPPORTUNITIES

February 2-4, 2018

— Supported By —





## ABOUT THE CONFERENCE

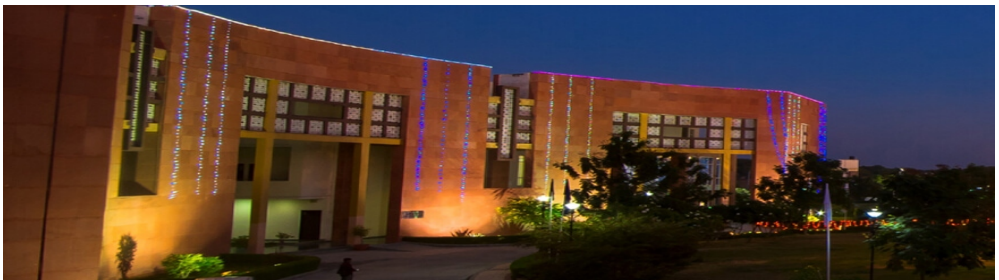
The past few decades have been extremely difficult for maintaining a balance between growth, globalization, governance, and environmental sustainability. The world's GDP has increased, leading to economic growth, poverty alleviation, increased food security and improved health standards on one hand however, on the other hand this economic expansion and business growth has come at a heavy price to the planet. The diminishing natural resources, climatic changes and many more unprecedented changes are major hurdles for sustainable growth.

Dealing with these challenges are the top priority of every country, society and business units for sustainable growth. Green management practices are essential for the survival of business firms and societal organizations which should have deeper understanding and action plan in place for the upcoming challenges and opportunities generated through these practices. These strategies should be implemented immediately in a sustainable manner for achieving growth, good governance and positive global impact which may lead to a balance between need and greed of the hour.



The introduction of Goods and Services Tax (GST) is a very significant step in the field of indirect tax reforms in India. By amalgamating a large number of Central and State taxes into a single tax, it would mitigate cascading or double taxation in a major way and pave the way for a common national market. From the consumer point of view, the biggest advantage would be in terms of a reduction in the overall tax burden on goods, which is currently estimated to be around 25-30%. Introduction of GST would also make Indian products competitive in the domestic and international markets. Last but not the least, this tax, because of its transparent and self-policing character, would be easier to administer.

All the pre-existing 4G's (Green, Growth, Globalization and Governance) have to be explored further with the lens of the 5<sup>th</sup>G: GST.



## Conference Objectives

This conference aims to provide a platform for discussing the needs, problems and solutions of the 5G and reflect on what policy initiatives are required to achieve a sustainable balance between all the 5Gs. The concepts of 5G are not restricted to any disciplinary boundary, therefore we welcome researchers, intellectuals, business leaders, politicians and social activists to share their thoughts for meeting the challenges of times ahead.



## Conference Highlights

The foundation of this conference rests on the spirit of exchange and engagement. It will include keynote address and panel discussions by leading national and international experts, best paper award, dissertation award, cultural events and city tours.



## Organizing Committee

<b>Conference Patron</b>	<b>Dr. R. L. Raina</b> Vice Chancellor, JKLU
<b>Conference Chair</b>	<b>Dr. Manoj Bhatia</b> Associate Dean, Institute of Management, JKLU
<b>Conference Co-chair</b>	<b>Prof. Ben Baliga,</b> Professor & Graduate Director, Engineering Management, St. Cloud State University, USA
<b>Conference Secretariat</b>	<b>Dr. Ganesh Dash,</b> Convenor <b>Dr. Kapil Arora,</b> Co-Convenor <b>Dr. Rakhi Arora,</b> Co-Convenor



# CALL FOR PAPERS

Institute of Management, JK Lakshmi Pat University invites original and unpublished research papers from academicians, corporates, research scholars and students from all around the globe. The papers should address the conference tracks.



## Conference Tracks:

### 1. Green:

Environment  
Energy  
Ecology  
Sustainability Issues  
Green IT  
Green  
SCM  
Green Marketing

### 3. Globalization:

International Politics  
Business Relations  
Economics  
Strategy  
Stand up & Start up India  
Innovation

### 2. Growth:

Economics  
Finance  
Management  
Information Technology  
Entrepreneurship  
Logistics  
Digital India

### 4. Governance:

Administration  
General Management  
Policy Research  
OB & HR  
CSR  
Corporate Governance

### 5. GST:

Model  
SGST  
CGST  
IGST  
Taxability  
Exemptions  
B2B, B2C  
Transactions  
Procedural Aspects  
Implementation Issues  
Transitional Issues  
International Experiences  
Specific Industry Sectors

Note: The topics given under sub-themes are only illustrious in nature and authors are welcome to submit their paper from any area addressing the conference themes and sub-themes.

## Time Line

- |                            |  |
|----------------------------|--|
| 1. Full Paper Submission   | : 15 <sup>th</sup> January, 2018   |
| 2. Review Comments         | : Within 7 days of full paper submission   |
| 3. Final Paper Submission  | : 24 <sup>th</sup> January, 2018   |
| 4. Final Registration Date | : Within 5 days of the acceptance of full paper along with submission of conference registration fees<br>As well as copyright form |

\*Papers submitted after the final submission date might not be considered for publication.





## Some of the Eminent Speakers of the Conference

1. Prof. Dave Harris, Dean, Herberger Business School, St. Cloud State University, USA.
2. Mr. C. Vasudevan, Senior General Manager, Investor Protection Fund, BSE Ltd.
3. Prof. Ben Baliga, Professor and Graduate Director, Engineering Management, St. Cloud State University, USA.
4. Prof. Mohd. Akbar, Professor, IIM Lucknow.
5. Prof. Srinivasan R., Professor-Strategy, IIM Bangalore.
6. Prof. Sushil Kumar, Professor, IIM Lucknow.
7. Prof. M. Basheer Ahmed Khan, Ex-Vice Chancellor, SKM University, Jharkhand.
8. Prof. Tapan K. Panda, Dean, Jindal Global B-School, Sonipat.
9. Prof. Sampada Ku. Swain, Professor, DTM, IGNTU, Amarkantak.
10. Mr. Vijay Agrawal, VP- B2B, Angel Broking Pvt. Ltd.
11. Mr. Tarun Birani, Founder Director, TBNG Capital.
12. Mrs. Sunita Singh, International Fashion Designer.

## Awards

The conference will award best research in two categories

### A. Best Paper Award(s)

The full paper submitted and presented at the conference will be considered for the Best Paper Award in each track (minimum 12 papers in a track). The winner will be awarded with a certificate and cash prize of Rs. 10,000/-. Winner(s) of student track (s) will be awarded with trophy and certificate.

### B. Best Ph.D. Dissertation Award (s)

The Ph.D. awarded in 2016 and 2017 will be considered in this category.  
The winner will be awarded with a certificate and trophy.

## Publication Opportunities (UGC listed Journals+ SCOPUS indexed journals)

1. Selected papers will be published in a special issue of the journal (ISSN) published by JK Lakshmipat University or an edited volume with ISBN number.
2. A few selected papers will be considered for publication in any one of the journals listed below:

### FOCUS: Journal of International Business

(Print ISSN: 2347-4459; e-ISSN: 2395-258X; UGC Journal list no.47671)

### MANTHAN: Journal of Commerce and Management

(Print ISSN: 2347-4440; e-ISSN: 2395-2601; UGC Journal list no.47665)

### PRAGATI: Journal of Indian Economy

(Print ISSN: 2347-4432; e-ISSN: 2395-261X; UGC Journal list no.47650)

### VISION: Journal of Indian Taxation

(Print ISSN: 2347-4475; e-ISSN: 2395-2571; UGC Journal list no.47690)

### MUDRA: Journal of Finance and Accounting

(Print ISSN: 2347-4467; e-ISSN: 2395-2598; UGC Journal list no.47678)

3. Further, a few selected papers will be considered for publication in an international journal of repute (SCOPUS-indexed) depending upon the quality of the content.

## Registration Fees

Registration Fees	Non-Residential	Residential
Foreign Delegates/Academicians	USD 250	USD 350
Foreign Research Scholars/Students	USD 200	USD 300
Indian Corporate Delegates	₹ 5,000	₹ 5,000 + ₹ 1,200/ day**
Indian Academicians	₹ 2,500	₹ 2,500 + ₹ 1,200 day**
Indian Research Scholars	₹ 2,000	₹ 2,000 + ₹ 1,200/day*
Indian P.G. Students	₹ 1,000	₹ 1,000 + ₹ 350/day*

Registration fees include conference souvenir, book, and breakfast lunch

\*Hostel Charges including dinner

\*\*Limited subsidized accommodation (including dinner) on a twin sharing basis will be arranged on first-cum-first serve basis in MDC of the University. For additional members accompanying the paper presenters and conference attendees additional ₹ 1500 would be charged per day.

### City Tour

A half day Jaipur city tour for the interested participants on last day of the conference will be organized.



### Registration Form

Google docs URL

[Http://goo.gl/xLmGmg](http://goo.gl/xLmGmg)

### Payment Details:

The payment can be made through A/C payee DD drawn in favour of “JK Lakshmipat University” payable at Jaipur or through NEFT transfer to:

A/c No. : 0273102000012616  
 Beneficiary Name: JK LAKSHMIPAT UNIVERSITY  
 Bank: IDBI  
 Branch: Village Chatarpura, Tehsil: Sanganer, Jaipur-302026  
 IFSC Code: IBKL0001111  
 MICR CODE: 302259009  
 SWIFT CODE: IBKLINO13



## Guidelines for the Authors

- Authors are requested to submit the Abstract/Full paper at : chair5g@jkl.edu.in or 5g@jkl.edu.in.
- The manuscript should be in MS-world format. Manuscript must be double spaced, with 1-inch margins with "Times New Roman, font size 12, black."
- In the first page of the paper (Cover page), please provide full names (first, middle and last names) and full addresses (Institute's address along with designation and correspondence address) along with email address of the author(s). The author's name or affiliations should not appear anywhere else in the body of the manuscript to facilitate in blind peer review process.
- The actual paper should commence from the second page containing the title followed by the abstract, keywords, JEL classification, and the main paper.
- The abstract, followed by relevant keywords and JEL classification, should not be more than 250 words and should adequately describe the work and highlight its significance. The abstract only include text. Avoid the use of abbreviations and references in the abstract.
- The manuscript should not be more than 5000 words includes tables, figures, and appendix given at the end.
- Table should be numbered consecutively. The title of the table should be placed above the table. The source should be indicated at the bottom.
- Figures/diagrams/graphs should be numbered consecutively. Wherever necessary, the source should be indicated at the bottom. The figures should also be given relevant titles.
- Reference should be included at the end of the paper and arranged in alphabetical order.
- The reference must follow the style guide of the American Psychological Association (APA).
- The primary heading should be in capitalized form (upper case), and bold face. The sub-headings should be in title-case capitalization (first letter of each word in capital) and in bold.
- The paper should not have been presented/published previously. It should also not be under consideration for publication elsewhere. Please note that in order to verify originality, your article may be checked by the originality detection service.
- Authors needing assistance should contact conference secretariat.

## Associate Partners



St. Cloud State University (SCSU) is a public university founded in 1859 above the Beaver Islands on the Mississippi River in St. Cloud, Minnesota, United States. The university is one of the largest schools in the Minnesota State Colleges and Universities system, which is the largest provider of higher education in Minnesota. St. Cloud State is ranked in Forbes magazine's "America's Top Colleges" and Money magazines "Money is Best Colleges." A regional comprehensive university, St. Cloud State has more than 15,400 students and nearly 110,000 alumni.



BSE set up an Investor Protection Fund (IPF) on July 10, 1986 to compensate the clients who suffer financial loss due to their member being declared as defaulter, in accordance with the Guidelines issued by the Ministry of finance, Government of India. IDF is managed by the Trustees appointed by BSE



"What started as an idea in a class room is now taking a step forward to become one of the biggest beverages brand in the world. We are Water Float! At Water Float, we pride ourselves on the value, flavour and the quality of awesomeness that we serve you. Our Sugar Free, Health focused beverages are crafted to be refreshing, enjoyable and memorable because we make the work best for you!"

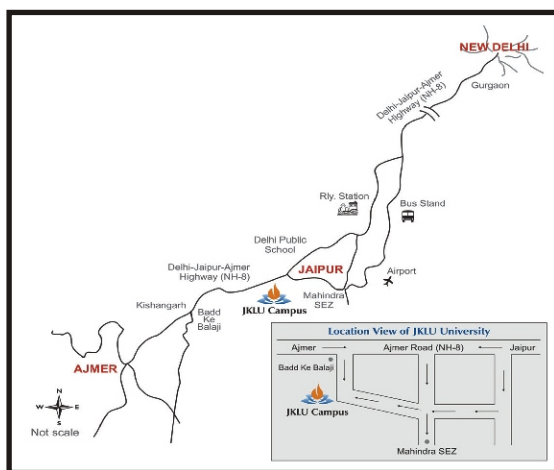


The Indian Society for Training & Development (ISTD) established in April 1970, is a national level professional & non-profit society registered under the Societies Registration Act, 1860. It has a large membership of Individuals and institutions involved in the area of training and development of Human Resource from Government, Public and Private Sector Organization & Enterprises; Educational and Training institutions and other Professional Bodies. The Society is affiliated to the International Federation of Training and Development Organization (IFTDO), General Training and Development Organizations (ARTDO), Manila.



## About The University

JK Lakshmipat University was established as a private university under the Rajasthan Private Universities Act by “Lakshmipat Singhania Foundation for Higher Learning” in the year 2011. The explicit purpose of the University is to turn knowledge into wisdom by providing the cutting-edge holistic learning with globally relevant, future-ready and actionable intelligence, the education, research, training and consultancy. The University is committed to design, deliver, disseminate and demonstrate excellence in management and engineering education. Institute of Management & Institute of Engineering and Technology of the University has been established for honing the skills of future professionals to make them competent to face challenges.



Address:

JK Lakshmipat University  
Near Mahindra SEZ,  
P.O. Mahapura,  
Ajmer Road, Jaipur-302026  
(Rajasthan) India



## Reaching the University

Jaipur is a heritage city and perhaps the most colourful tourist destination in India, well-connected by air, rail and roads to all the major cities. The University is located on the main Ajmer Road (NH 8) Nr. Mahindra SEZ and can be reached via Mahapura, opposite Kanchan Kesari Resort on Ajmer Road (NH8). It is located at a distance of approximately 18 Km from the Jaipur Railway Station and 25 Km from Airport. Taxis and Auto Rickshaws are available for the University.

**By Air:** The nearest airport is the Jaipur International Airport at a distance of around 11 Km from the city centre. There are direct flights to Delhi, Mumbai, Udaipur, Jodhpur, Aurangabad and some other major cities from Jaipur.

**By Rail:** From Delhi, there are many trains that connect Jaipur and other cities in Rajasthan; foremost among them is the Palace on Wheels. Other important trains from Delhi include, Shatabdi Express, Double Decker, and Pink City Express.

**By Road:** Jaipur is connected directly to Delhi by a well maintained road. The city is also connected to most of the tourist destinations in Rajasthan.

## For Further Information, Please Contact

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<http://www.jklu.edu.in/media/events>

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