

FULL PAPER SUBMISSION

Authors interested in having their papers published in the edited volume/ associated Journals need to send their full papers following the Formatting Instructions strictly. The paper should be in English, not exceeding 4000 words, with an abstract of 500 words, and 5-6 keywords. Plagiarism of any kind will lead to the rejection of paper. Download the template for Abstract and Full paper from this link: www.tips.edu.in/conference

IMPORTANT DATES:

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|---|-------------------------------|--------------------------------|
| 1 | Date of the Conference | 5 th December 2020 |
| 2 | Last date of paper submission | 5 th November 2020 |
| 3 | Last date of paper acceptance | 13 th November 2020 |

PUBLICATION OPPORTUNITIES

All Selected papers (subject to a peer-review) will be published in an edited book (E-Book) with e-ISBN number by a renowned publishing house and few selected papers will have an opportunity for submission to WOS / SCOPUS indexed journals and/ or UGC CARE listed journals. (Authors are required to follow submission guidelines of specific journals)

REGISTRATION

For registration, please fill the enclosed registration form or download it from our website: www.tips.edu.in. Registration can be done Online through NEFT as per the NEFT details mentioned below. Registration is open for Students, Research Scholars, Academicians and Corporate Executives.

Registration fee by 17th November 2020: Rs. 500/- for all.

Once registered, the link for online platform will be shared for being the participant in the conference.

Beneficiary: Trinity Institute of Professional Studies

Bank Name & Branch: Axis Bank, Vikaspuri New Delhi - 110018

A/C No.: 915010019944043

IFSC Code: UTIB0000079

SCHEDULE OF CONFERENCE

09:30 AM - 10:00 AM - Registration
10:00 AM - 11:30 AM - Inaugural Session
11:30 AM - 12:00 PM - Tea Break
12:00 PM - 02:00 PM - Technical Session - I
02:00 PM - 02:30 PM - Lunch & Networking
02:30 PM - 04:30 PM - Technical Session - II
04:30 PM - 05:00 PM - Vote of Thanks

ORGANIZING TEAM

Chief Patrons

Dr. R. K Tandon
Mrs. Reema Tandon

Conference Advisor

Dr. H. P. Garg

Conference Convener

Dr. Barkha Bahl

Conference Co-Conveners

Dr. Mukta Sharma
Dr. Shashi Bala
Dr. Pramod Kumar Nayak

Conference Organizing Team Members

Dr. Gaurav Jindal
Dr. Kanika Bankhad
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Kindly send contributions at
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Knowledge Partner:



TRINITY INSTITUTE OF PROFESSIONAL STUDIES

INTERNAL QUALITY ASSURANCE CELL

Organizes

One Day

10th National Conference

TIPSCON 2020

**SOCIETY 4.0: A FUTURISTIC PERSPECTIVE
ON NATURE OF WORK,
JOBS AND SKILLS - Post COVID-19**

**5th December 2020
Online Platform**



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TRINITY INSTITUTE OF PROFESSIONAL STUDIES
(Affiliated to GGSIPU, Delhi & Approved by BCI, Delhi)
"A+" Ranked Institution by SFRC, Govt. of NCT of Delhi.
Recognised under section 2(f) of the UGC Act, 1956
NAAC Accredited "B++" Grade Institution

ABOUT THE CONFERENCE

The concept of 'Society 4.0' is being understood as the societal implications of living with, adapting to, and securing well-being in the digital economy. The digital economy, characterized by convergence of a cluster of technologies- Artificial Intelligence, Machine Learning, Virtual Reality, Advanced Robotics, Augmented Reality, Cloud Computing and the Internet of Things etc. have changed the way we work and do business. Production processes, business models, employment conditions, service delivery mechanisms etc. are being reconfigured; thus forcing businesses, organizations and societies to transform in order to adapt to the fast changing scenario. These disruptions are changing the way we work, study and do business along with how we live in the society. The anxiety about the future of work and jobs is not new but with 4th Industrial Revolution, the speed with which change is taking place is unprecedented. It is expected that in near future, many jobs and skills will become redundant while many will be created new. Some of the pertinent questions to which answers are being sought include -Do we work along with machines? or Do Machines replace us? As a society and global community, we need to find answers to the above questions, while also being responsible for solving problems like poverty and attainment of Sustainable Development Goals – especially Goal 8 of 2030 Sustainable Development Agenda. Emerging economies like India are particularly concerned with the aspects like being able to provide 'decent work' to the young population while also not being left out in the race of adoption of Industry 4.0. The changing technological landscape in various arenas makes skill development/enhancement and labor demands unpredictable and variable. Also, the future requires the youngsters to be equipped with 'Skills of the Future'– which poses a challenge for the academia. The World Economic Forum in its report titled “The Future of Jobs -2018” has pointed out the top 10 skills like- creativity, complex problem solving, critical thinking, people management etc. that would be critical to survive in the future work environment. The role of educational institutions is paramount in this regard. It is essential that a collaborative approach is adopted between academic institutions, industry and government agencies to take on the skilling challenge. This Conference is aimed to provide a platform for the deliberations on the above issues like employment trends in future with special reference to emerging economies, the challenge of skill development/enhancement the youth, need for collaboration between academic, industry, government and regulatory bodies that are responsible for quality assurance and enhancement. The Conference will bring together eminent academicians, corporate executives, researchers, technocrats and experts from all strata of technologies for exploring and discussing the disruptions in business environment; particularly in the nature of work with respect to disruptions being caused by Industry 4.0 and also currently keeping in mind post COVID-19 scenario.

CONFERENCE HIGHLIGHTS

- There are two Best Research Paper Awards out of all submissions.
- Plenary sessions by renowned academicians, researchers and industry

SUB THEMES: The Conference shall deliberate on various sub themes. The areas listed below are indicative and by no means exclusive.

Impact of Technological Advancements on Society 4.0 - Post COVID-19

- Digital India Initiative
- IOT & Wireless Communication
- Smart City & Urban Planning
- New Product & Service Management through Robotics
- Data Science & Machine Learning
- Artificial Intelligence
- Governance, Risk and Compliance
- Health-care Management
- Cyber Security
- Mobile Web, Sensors and Semantic Streams
- Cloud Computing and its Security

Preparing for Society 4.0 – Challenges for Management & Commerce - Post COVID-19

- Idea of Universal Basic Income
- Skill Development and Demographic Dividend
- New and Renewable Energy
- Economics of Sustainable Development
- SDG 2030 – Issues and Challenges
- Universal Health Coverage
- Social Entrepreneurship
- Banking , Financial Institutions and Fintech
- Social Marketing
- Business Ethics
- MSMEs and Challenges of Digital Transformation of Business

Society 4.0 and Media & Entertainment Industry - Post COVID-19

- Challenges of News and Journalism in the Digital Age
- OTT Platforms: A Challenge to Traditional Audio-Visual Media
- Journalism, Fake News and Disinformation – Critical Issues in Media Ethics
- ICT and Education for Sustainable Development
- Digital Ecosystem in Higher Education

Changing Scenario of Indian Legal System - Post COVID-19

- Gender equality at work for inclusive economic growth
- Artificial Intelligence- legal issues and challenges
- Role of information technology in legal education
- Role of scientific tools of investigation in imparting justice

Innovation in Education - - Post COVID-19

- Quality of Teaching- learning Processes in Higher Education in India
- Skill Based Education and Role of Accreditation bodies.
- Skill India Mission and the Skill Development Schemes
- Effectiveness of Blended learning mode of teaching in achieving Learning Outcomes.
- Teaching Pedagogies

ABOUT US

Trinity Institute of Professional Studies (TIPS), Dwarka began its odyssey in 2007 under the aegis of Kamal Educational and Welfare Society with a vision to provide highly-skilled professionals to Indian industry and abroad. TIPS is one of the top affiliated institutes of Guru Gobind Singh Indraprastha University, Dwarka & is NAAC accredited institution. It is also ranked 'A+' Grade by SFRC, Govt. of Delhi. The institute offer under graduate programs viz. B. Com (H), BBA, BA (JMC), BCA, and BA. LLB.

VISION

The Trinity Institute of Professional Studies shall endeavor to be a nationally known, utmost reliable, innovative and cost – effective education provider in the disciplines like Management, Computer Applications, Accounting and Finance, Journalism and Mass Communication, Law programme and other emerging disciplines.

MISSION

- To conduct industry driven undergraduate professional academic programmes in the disciplines of management, banking and insurance, computer applications, education, journalism and mass communication, law programme & other emerging disciplines.
- Ensuring that the course material in all the essential subjects is always passed on to the students via basket of pedagogies that are ultra-modern and innovative so that the teaching learning process remains not only smoother but also engrossing the real life situation, cases and problems.

WHO SHOULD ATTEND?

Academicians, Corporate Executives, Research Scholars and Students.

CALL FOR PAPERS

We invite original research papers and case studies on the broad theme of "Society 4.0 –A Futuristic Perspective on Nature of Work, Jobs and Skills - Post COVID - 19".

GUIDELINES FOR SUBMISSION

Abstract Submission

Please submit an abstract of your paper/ case study in maximum 500 words clearly explaining the objectives, methodology and findings. Please indicate a track for your paper while submitting the abstract. Title of the paper and authors' full names with affiliation should also be clearly mentioned. Every abstract accepted shall be allowed to be presented at the main conference provided the author concerned and in case of joint-papers at least one of the co-authors, as the case may be, gets registered.

All participants have to register to attend/participate in the conference.