



**Lexicon**  
Centre of Excellence

By Lexicon Management Institute of Leadership & Excellence



INTERNATIONAL CONFERENCE ON

# **GLOCAL EVALUATION**

THROUGH & POST COVID-19 TIMES

**17<sup>TH</sup> & 18<sup>TH</sup>  
APRIL 2021**



**Lexicon**  
Centre of Research  
& Innovation

By Lexicon Management Institute of Leadership & Excellence

**LEXICONMILE.COM**



We feel immensely privileged to invite you to the International Conference on  
**“GLOCAL EVALUATION | THROUGH & POST COVID-19 TIMES”**

organized by

**Centre of Excellence,  
Lexicon Management Institute of Leadership and Excellence.**

## ABOUT US:

Lexicon Management Institute of Leadership and Excellence is located in Pune, India, 200 kms south of Mumbai. Founded in the year 2009, it is a premier Management Institute known for its value-based academic excellence and world class management education, which develops individuals in their skills, abilities and perspectives, with defined pedagogies, resulting in their holistic development. The aim is to bridge the gap between academics and industry practices to nurture “Day Zero” professionals.

## WHAT WE DO:

We offer Post Graduate Diploma in Management approved by AICTE. We also offer two MBA programs: Global MBA from University of South Wales (UK) and International MBA from University of New Haven (USA). We run various MDP & FDP & short-term courses under Center of Excellence. We conduct intensive commercial and academic research under Centre of Research and Innovation. We consult MSMEs to fuel their growth under the Centre of MSME Excellence. We also have an Executive Chairs Program as a part of the Centre of Excellence.



# OUR UNIVERSITY & CONFERENCE PARTNERS



UNIVERSITY OF SOUTH WALES  
UK



University of  
New Haven

UNIVERSITY OF NEW HAVEN  
USA



SAVITRIBAI PHULE PUNE  
UNIVERSITY, PUNE



MNLU MUMBAI - CENTRE FOR  
MEDIATION RESEARCH



WORLD MEDIATION  
ORGANIZATION



G H RAISONI UNIVERSITY  
SAIKHEDA



INDIAN INSTITUTE OF MATERIALS  
MANAGEMENT

## ABOUT THE INTERNATIONAL CONFERENCE

Today, the world of business is faced with overwhelming, competing challenges and uncharted waters as they continue to navigate the impacts of the COVID-19 pandemic. Many organizations are consciously taking measures to come out of the pandemic stronger. Organizations are facing the crisis with a spirit of re-invention – accelerating digital transformation, establishing variable cost structures, and implementing agile operations. Companies are now outmanoeuvring uncertainty by reassessing assumptions, re-evaluating scenarios, and strengthening their ability to sense and respond.

Thus, Lexicon Management Institute of Leadership and Excellence is organizing this Conference on **"GLOCAL EVALUATION | THROUGH & POST COVID-19 TIMES"** to explore such impact of COVID-19 on the businesses and their resurrection through and post these testing situations.



# CALL FOR PAPERS & POSTER PRESENTATIONS\*

We call for Research Papers and request you to be a part of this International Conference.

Real  
Estate

Medicine &  
Healthcare

Mediation

Hospitality

Supply Chain  
Management

Education

MSME

Automobile

Information  
Technology

## Impact of Covid-19 Pandemic on Business & Management Functions in Various Sectors

Security

Contracting

Retail

Banking,  
Financial Services  
& Insurance  
(BFSI)

Human  
Resource  
Management

Real  
Estate

Travel &  
Tourism

OTT & Media

Event &  
Entertainment

eCommerce

Economy &  
Politics

Law

\*Poster Presenters may reach out to the conveners for further details.





# KEY NOTE SPEAKERS



**MR. NEERAJ SHARMA**

Vice Chairman – Lexicon Group of Institutes, Executive Director – Lexicon Management Institute of Leadership & Excellence, Pune, India



**MR. NASIR SHAIKH**

Chief Executive Officer – Lexicon Management Institute of Leadership & Excellence Pune, India



**MR. NITIN CHANDEL**

Managing Director  
Head of BNY Mellon Technology  
Pune, India



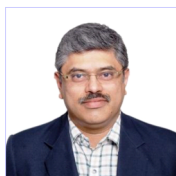
**MS. TANU MEHTA**

Counsel, Mediator, Centre for Mediation & Research, MNLU, Mumbai, India



**DR. SYED AHSAN JAMIL**

Deputy Vice Chancellor  
Dhofar University  
Salalah, Oman



**DR. PARAG KALKAR**

Dean, Faculty of  
Commerce and Management  
Savitribai Phule Pune University



**MR. SAKAAR ANAND**

India Head and Head of HR  
BMC Software  
Pune, India



**PROF. DANIEL ERDMANN, PHD**

Director and Founder – World Mediation Organization, Professor of Mediation & Conflict, Resolution – Euclid University



**DR. INDRANIL BOSE**

Dean – School of Business,  
University of Bolton  
RAK, UAE



**MR. ANIRUDH SHROTRIYA**

Managing Director  
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**DR. RAJEEV SHARMA**

Former Associate Professor  
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**DR. HERA OKTADIANA, CHE**

James Cook University, Australia /  
Trisakti Institute of Tourism in Indonesia.  
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**DR. BARKATHUNNISHA**

Founder & Director, Elevated Consultancy & Training. Co-founder – World Women Tourism, ShelnTourism



**MR. AMIT RAUAL**

Director – Group Corporate Services UBS Business Solution Centre India

## PUBLICATIONS

1. Journal of International Business and Economy, UGC – CARE Listed
2. Third Concept – An International Journal of Ideas (Multidisciplinary), UGC – CARE Listed
3. MANTHAN-Journal of Commerce and Management, Copernicus International (ICI), Google Scholar, EBSCO, Summon (ProQuest), Indian Citation Index
4. International Journal of Scientific & Engineering Research, DOI, Thomas Reuters
5. Scopus Indexed Journal (Association in process)
6. Lexipedia, ISSN: 2321-6964

\* Publication is subject to the approval by respective journals according to their theme & publication norms.



# GRAND JURY MEMBERS



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**MRS. DEEPTI SHARMA**

Director – The Lexicon Kids Pune, India



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**DR. JITENDER KUMAR SHARMA**

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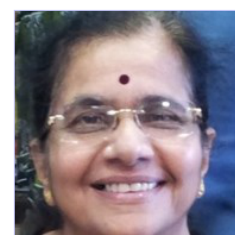
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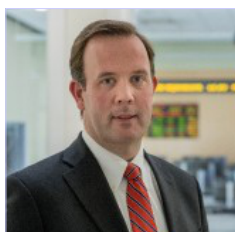
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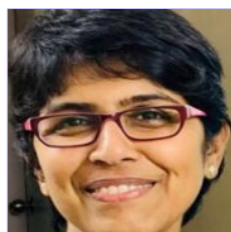
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**MR. SAMIR JHA**

Director Lexicon Centre of Research & Innovation Pune, India



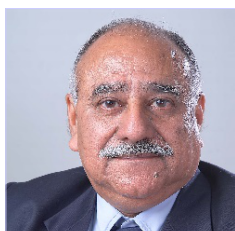
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**MR. ASHWANI CHALOO**

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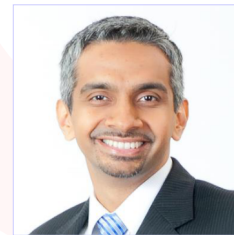
**MR. GAGAN BHALLA**

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**MR. GURMEET SINGH**

Senior Director  
Human Resource - South Asia  
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**MR. MOHAN NAIR**

Serial Entrepreneur, Award winning  
Business and Life Coach  
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**MR. SUNIL SHARMA**

COO & CPO  
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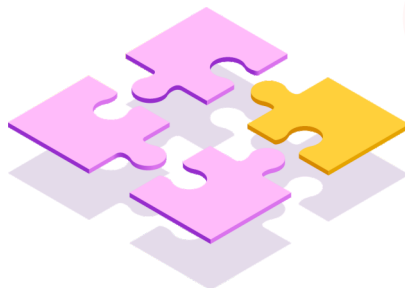
**MR. VISHAL PANDEY**

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Glasgow Consulting Group  
Dubai, UAE



**MR. AJIT LUTHRA**

Senior Vice President - Finance &  
Asset Management at ABIL Hospitality





## TAKEAWAYS FROM THE CONFERENCE:

Intellectual  
Growth

Opportunity to  
Publish in  
Scopus & UGC  
Care Journals

Winner Citation  
Frame, Cash Prize &  
a Certificate

Certificates for all  
Authors submitting  
Papers & Presenters

Conference  
Kit

Interactions with  
International Faculties  
& Industry Experts

Interaction with  
Grand Jury Members  
& Keynote Speakers

Gourmet  
Lunch

## PAPER SUBMISSION GUIDELINES:

Details and Guidelines	
Abstract	250 – 300 words with 5 keywords
Main paper	Between 3000 to 7000 words, including references. Paper should clearly indicate its contribution to knowledge.
Font	12 points
Titles & Headings	14 points Times New Roman, Single spaced
Page Number	Bottom Right
Citations & Reference	APA Style (6th Edn.)
Submission Details	Please send your Abstract & Research Paper on: <a href="mailto:intlconf2021@mile.education">intlconf2021@mile.education</a>

To ensure effective blind review:

- First page: Only Title, Author/s name, Affiliations, Email & Mobile number
- Second page onwards: Title, Abstract, 5 Keywords & only research paper contents with no name/identification of the author/s.



# REGISTRATION FEES

Paper Presentation and Publication (In INR/USD)	
Particulars	Amount
Authors from Corporate Sector (Maximum 3 Authors)	INR 4000
Academician (Maximum 3 Authors)	INR 3000
Student Authors (Ph.D./JRF/PG): (Maximum 3 Authors)	INR 2100
International Authors (Maximum 3 Authors)	USD 150

Actual publication amount of the respective journal would be additionally charged.

# IMPORTANT DATES

Submission of Abstract	10th Feb 2021
Last Date of Research Paper Submission	17th Mar 2021
Acceptance status (Every paper will undergo a blind review)	Will be provided within 15 days from the date of submission
Date of Conference	17th & 18th April 2021

# AWARDS FOR BEST RESEARCH PAPERS

Award Category & Prize Money		
Category	First Prize	Second Prize
Authors from Corporate sector & Academician	INR 15,000	INR 12,500
Student Authors *(Ph.D./JRF/PG)	INR 10,000	INR 7,500
Foreign Authors	INR 25,000	INR 15,000

Please send your abstract & research paper on: [intlconf2021@mile.education](mailto:intlconf2021@mile.education)

QR CODE

## ONLINE PAYMENT DETAILS:

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IFSC Code: **KKBK0000730**

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