



PDEU

PANDIT
DEENDAYAL
ENERGY
UNIVERSITY

Formerly Pandit Deendayal Petroleum University (PDPU)



ICEIM-2022

8th Biennial International Conference on
Energy and Infrastructure Management

July 27-29, 2022 | HYBRID MODE

Conference Partners





PANDIT DEENDAYAL ENERGY UNIVERSITY

Pandit Deendayal Energy University (PDEU), Gandhinagar (formerly known as Pandit Deendayal Petroleum University - PDPU) promoted by Gujarat State Petroleum Corporation (GSPC) is a domain specific university in the field of energy education and research with a special focus on the oil and gas sector.

The University is recognized by UGC. PDEU currently addresses the need for trained and specialized human resource for all Industries worldwide. It helps to expand the opportunities for students and professionals to develop intellectual knowledge base with leadership skills to compete in the global arena. All these are accomplished through a number of specialized and

well planned undergraduate and post graduate energy education programme and intensive research initiatives. Located in Gandhinagar, the capital of Gujarat, PDEU is spread over **an impressive campus of about 50 acres** and offers necessary infrastructure of a world - class institute. The details about the university are available at www.pdpu.ac.in

Theme Energy & Infrastructure Management in Post Covid-19 Era

Link for more information about the conference

<https://spm.pdpu.ac.in/iceim2022.html>

Link to register and submit paper

<https://www.journalpressindia.com/website/pdeu-8th-intl-conference-iceim2022>

The objective of ICEIM 2022 is to present a scholarly platform for showcasing recent research related to the areas of Energy & Infrastructure Management and dissemination of new ideas, solutions, research and developments, empirical and practical experiments, which concentrate on both theory and practices, for the benefit of various stakeholders. The conference intends to assemble researchers, academic, scientists and practitioners to exchange and share their experiences and research results. The scope of the Conference covers the management challenges for Energy & Infrastructure sector and other domain relevant issues and challenges in Human Resource Management, Finance, Marketing, Operations, Business Analytics, Strategies and Entrepreneurship. We also encourage cross domain submissions cutting across subject-areas. The conference will consist of presentations of papers and invited sessions.

SCHOOL OF PETROLEUM MANAGEMENT

The Management School was first established as the Institute of Petroleum Management, Gandhinagar (IPMG) in 2006 by GERMI (Gujarat Energy Research and Management Institute), established as a trust and a society by GSPC (Gujarat State Petroleum Corporation), a Government of Gujarat undertaking.

Subsequently in 2007, when GERMI established Pandit Deendayal Energy University, IPMG became the constituent of PDEU and changed the name to School of Petroleum Management (SPM). The school has been set up as a centre of excellence to impart formal education and training programmes to students and executives. It offers a wide array of professional courses like

MBA, PGDPM-X, MDP and PhD with dedicated fulltime faculty members and best-in-class course structure and facilities. In addition to teaching, the School is engaged in Training, Research, Consulting and Dissemination of body of knowledge largely in all the functional areas of management and specifically in energy and infrastructure domain.

Conference Theme Overview

Onset of the COVID-19 pandemic has caused unprecedented drop in global economic activity. Uncertainties in the global economy heightened. Global energy demand contracted. The adverse impacts have been felt hardest by most of the countries. The world seem to have changed due to the novel coronavirus and its likely long shadow on the global economy. In this uncertain outlook, the critical role of energy & infrastructure is seen significant in achieving a robust economic recovery. Energy & infrastructure cover a complex of distinct sectors and represent a large share of an economy by any measure. Investments to upgrade and expand energy & infrastructure could bring about the salvation of the global economy as it recovers and re-emerges from the pandemic crisis. This conference aims to create a scholarly platform wherein abundance of ideas, answers, right questions, complementing new knowledge on the frontiers of energy & infrastructure are expected to emerge.

Conference is scheduled to take place in a hybrid format with both online and in-person mode. You can join in-person at Gandhinagar, India or virtually from home or work. However, in view of the ongoing pandemic situation, the Conference may be planned in Virtual (Online) Mode only.



Call For Papers

Research Papers/Working Papers/Articles/Case Studies from Academia, Industry Professionals, Research Scholars, and Students of Management/ Social Science in the domain of energy and infrastructure sector are invited on the themes and sub-themes (not limited to) as below:

Track-1: Business & Technology Management Challenges for Indian Energy & Infrastructure Sectors

- Energy Security and World Economy
- Oil Geopolitics and Global Energy Economy
- Challenges of Energy Cooperation in Developed and Emerging Economies
- Energy Economics: Demand & Supply Challenges post Covid 2019
- Regulatory perspectives on energy sector
- Natural Gas Business: Challenges for Indian Energy Markets
- Managing Climate Change and Resource Challenges
- Green Technology Movement & Clean Energy for the new world
- The COP26 and Net Zero Economy: Global Challenges for Sustainable Development and Climate Change
- Global Carbon credit market
- Emerging Business Trends and Best Practices of Energy & Infrastructure sectors
- Renewable Energy: Technology Development & Business Prospects for India
- Moving to Gas Based Economy
- National Smart Grids: Policy and Business Challenges
- Natural Gas Transportation Infrastructure
- City Gas Distribution (CGD) Networks: Current & Future Challenges
- Building Sustainable Cities and Villages: Infrastructure Challenges for New India
- Sustainable Agriculture for India: Energy Supply & Infrastructure Challenges
- Energy and digital infrastructure links
- Railways, Highways and Waterways: Future Challenges in Integration of Infrastructure
- National Infrastructure Pipeline
- Asset Monetization of Public Infrastructure

Track 2: Marketing Management

- Brand management
- Sales and Distribution Management
- Retailing
- Services Marketing
- Digital Marketing
- Product Management
- Marketing Intelligence
- Social Marketing
- Managing Customer Experience and Engagement
- Marketing strategies
- International Marketing

Track-3: Project & Operations Management

- Demand Planning and Forecasting Techniques
- Capacity and Production Planning
- Logistics Management
- Supply Chain Management
- Transportation and Network Models
- Quality Control and Management
- Project Management
- Service Operations Management



Important Dates

Deadline for
Submission
of Abstract

**April 30,
2022**

Deadline for
Submission
of Full Paper

**June 15,
2022**

Deadline for
Registration

**June 30,
2022**



Track-4: Accounting and Financial Management

- Accounting practices
- Performance reporting
- Financial fraud
- Managerial accounting
- Cost management
- Auditing and Tax Management
- Internal Control systems
- Corporate Finance
- International Finance
- Financial Markets
- Derivatives and Risk Management
- Behavioural Finance
- Fintech
- Microfinance
- Banking and Financial Institutions
- Asset Pricing
- Green Finance

Track-5: Human Resource Management

- The human resource' competencies of the future
- HRM trends and challenges arising post Covid-19
- Professional Development and Talent Management
- Organizational learning and knowledge management
- Compensation Management
- HRM trends in different industries
- Migration and global mobility flows
- Diversity, equality and dignity at work
- People analytics
- Social Media and HRM
- Social Learning and HRM
- Leadership and the creativity
- Sustainable HRM Practices
- Organizational health and improving organizational performance

Track 6: Business Analytics and Data Science

- Data Analytics and Data Technologies
- Data mining
- Predictive Analytics
- Business Intelligence
- Algorithms and Big Data
- Web and Social Media Analytics
- Statistical and Operation Research Modeling
- Deep Learning
- Machine Learning
- Artificial Intelligence, IOT and IIOT
- Analytics in HR, Finance, Marketing, Operations and Supply Chain Management
- Business Performance Management

Track 7: Strategies & Entrepreneurship Management

- Competitive strategies
- Strategy as Practice
- Strategic change management
- Strategic partnerships & alliances
- Turnaround and renewal strategies
- International business and strategies
- Industry 4.0 and impact on strategies
- Strategies in the post-pandemic world
- Corporate Social Responsibility and Corporate Governance
- Business Ethics and Human Values
- Knowledge management strategies
- Entrepreneurship and entrepreneurial ecosystem
- Entrepreneurial Processes
- Business groups and family business firms
- Social and Sustainable Entrepreneurship

Note: The above list is indicative. Papers conforming to the overall theme of the conference but not mentioned in topics above are also welcome.



Extended Abstract Submissions

Extended abstracts (max. 500 words) for work-in-progress projects are also invited. Authors should confirm that their submission is entirely original and not already published or presented; not submitted elsewhere for possible publication/ presentation.

Full Paper Submissions

Full paper should be submitted after abstract acceptance. All full papers should include the title page, a structured abstract (max. 200 words), and the main text including figures, tables, and APA-style references. Total word count for full manuscripts to be in the range of 4,000 to 6,000 words.

Formatting Guidelines:

Title	Font	Font Size
Bold Type	Times New Roman	12 points
Line Spacing	Margins	
Double	One inch on all four sides	

Review Process

All the submissions will be reviewed through a double blind review process. Based on the reviewer's comments, the organizing committee will take one of the following decisions:

- (a) **Accept without revisions**
- (b) **Accept with minor revision**
- (c) **Accept with major revision**
- (d) **Non acceptance**

All the contributors whose abstracts have been accepted would be eligible for paper presentation in the conference on due registration. Authors are requested to specify the relevant theme in which their abstract needs to be considered to accelerate the process of scrutiny and selection for its inclusion in the relevant theme.

Publication Opportunities for full papers

All accepted papers will be published in the Edited Book / Conference Proceedings with ISBN. Select full papers accepted in the conference would be considered for publishing in a peer-reviewed and indexed journals subject to meeting the submission guidelines:

- **Manthan – Journal of Commerce and Management**
- **PDEU Journal of Energy and Management**
- **'OORJA' International Journal of Management and IT**

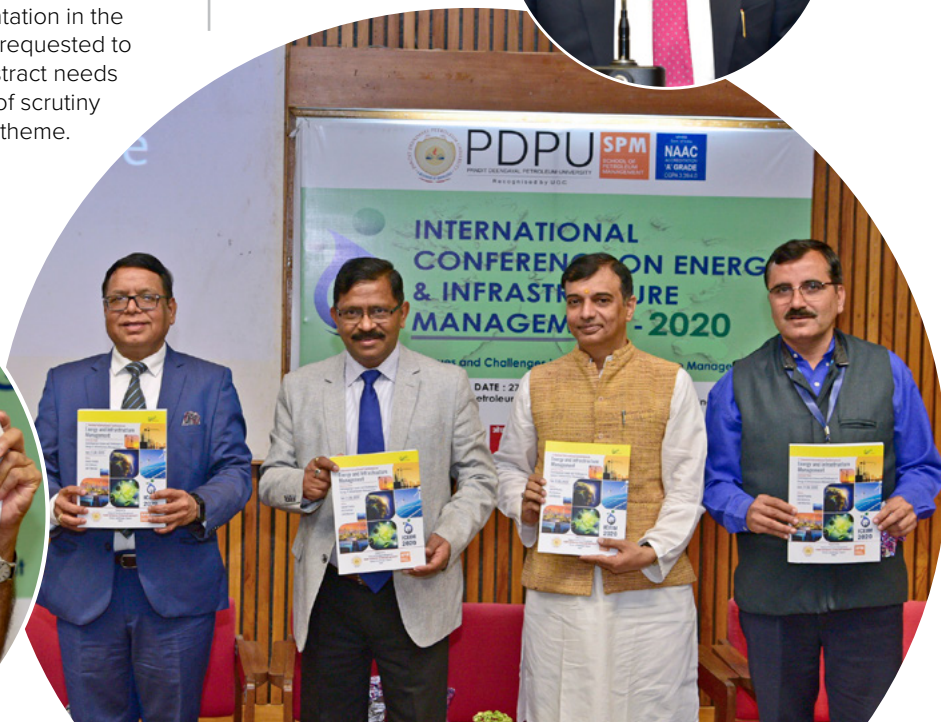
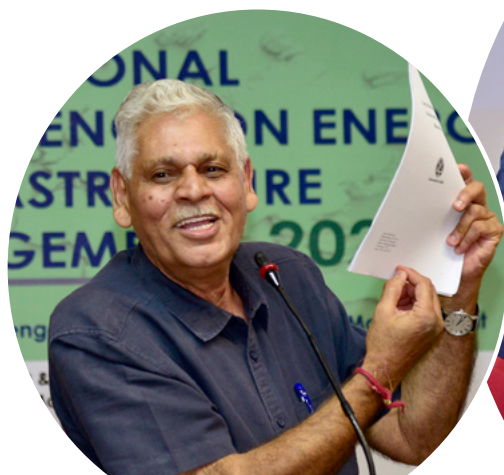
Selected papers may also get a publication opportunity in regular issues of any of the below mentioned journals published by 'Journal Press India', after double blind peer-review process.

- **Mudra: Journal of Finance and Accounting**
- **Focus: Journal of International Business**
- **Pragati: Journal of Indian Economy**
- **Vision: Journal of Indian Taxation**

All aforesaid journals are peer-reviewed / refereed and Indexed with Index Copernicus International (ICI), CrossRef, Research Gate, Google scholar, Summon (ProQuest), EBSCO, Indian Citation Index, Ulrich's Web, Scilit, J-Gate and i-Scholar

In order for a paper to be published, author must pay the full registration fee and attend the conference to present the paper. If more than one author will be coming to attend the conference for paper presentation, then at least one author need to register as a Regular Author / Student

Conference Organising Committee is exploring for making arrangements with other quality journals to provide conference attendees with publication opportunities.



Registration fee

	Details	Registration Fee
International Delegates	International Delegates	US \$ 150
	Ph.D. scholars/ Post-Graduate/ Graduate students	US \$ 100
National Delegates	Academicians	INR 2000
	Ph.D. scholars/ Post-Graduate/ Graduate students	INR 750
	Alumni	INR 2000
	Industry	INR 3000
Attendance only (no presentation or publication)	Online Mode	INR 350
	Physical Mode	INR 1000

Registration fee is non-refundable and is inclusive of 18% GST. All the registered participants will be provided with certificates.

How To Register

In order to register for the 8th Biennial ICEIM 2022, pay the registration fee through online payment mode using the link <https://onlinepayment.pdpu.ac.in/conferences>

When paying registration fee, make sure you choose 8th Biennial ICEIM 2022 in the drop down menu. After the payment of fees, register to complete the online form available on <https://www.journalpressindia.com/website/pdeu-8th-intlconference-iceim2022>

Best paper awards: ICEIM 2022

1st PRIZE ₹ 20,000

2nd PRIZE ₹ 15,000

3rd PRIZE ₹ 10,000

Two consolation PRIZE ₹ 5,000 each



Sponsorship

The sponsorship from organizations and industries will be appreciated and acknowledged. Depending on the nature of sponsorship, the conference will provide a combination of opportunities which may include complimentary registration, participation and company logo in conference documents.



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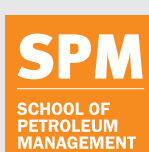
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