



**The Climate  
Reality Project**  
INDIA & SOUTH ASIA



Estd: 1993

AN INNOVATION DRIVEN B-SCHOOL

**VJIM**



## International Conference on Sustainability and Technology in the BFSI Sector

12<sup>th</sup> & 13<sup>th</sup> February, 2024  
(HYBRID MODE)

### Conference Highlights

Pre-conference event:  
Research Clinic for Doctoral students

Publication Opportunity in ABDC  
Scopus, WoS, UGC Care journals

Plenary Session:  
Building Sustainability in the  
Fabric of Finance

Panel Discussion:  
Future of BFSI: Digital, Invisible  
and Connected

Scan to Register



Conference Partners



# About Vignana Jyothi Institute of Management

VJIM Hyderabad, a premier B-School established in 1993, offers quality management education programs. Approved by AICTE, accredited by NBA, and rated National "A" by CRISIL, VJIM aims at grooming professional managers by providing learning opportunities centered on the stipulations of the industry. The cornerstone for this initiative: 'delivering education modelled after international standards, steeped in Indian values,' is facilitated by qualified faculty members with academic, industry, and research expertise and ably mentored by the Governing Council members. The institution enjoys 2000+ alumni in the corporate and entrepreneurship world, with 200+ students graduating annually. The faculty espouse innovative pedagogical tools and comprehensive research paradigms to deliver curated content that adheres to the graduate's alacrity with the industry. Research at VJIM focuses on providing pragmatic solutions to tangible business predicaments and aims at associating conceptual erudition with the application dynamics of the industry. VJIM strives to partake in research with which the business world connects. Innovation and market relevance have been the VJIM hallmark. VJIM offers the broadest range of management education programs, including Post Graduate Programs in Business Management, Doctoral programs in Management, and Executive PG Programmes for working executives. In addition, VJIM actively trains practitioners and academicians through Management Development Programmes (MDPs), Faculty Development Programmes (FDPs), etc.

## Call for Conference Papers

12th & 13th February, 2024

The BFSI (Banking, Financial Services, and Insurance) sector plays a crucial role in the global economy. According to recent statistics, the BFSI sector is expected to grow at an 8.5% CAGR from 2021 to 2026, highlighting its importance and potential for entities, professionals, and industry in the economy. The BFSI sector has been changing because of accelerated technological adoption and quickly evolving business environments. Technology leaders are searching for fresh approaches to comprehensively re-define their transformation strategy, outgrow competition, and stay resilient as the industry continues to drive innovation. BFSI firms have embraced the art of resilience and that's how they managed to transition to the virtual world without any issues during the lockdown.

With cutting-edge developments in this sector aiming to revolutionise BFSI operations by putting clients at the centre of their current and long-term goals, the BFSI sector is ready for a major overhaul. The BFSI industry and its trends have a bright future, with enterprises continuing to try to accelerate their digital transformation journeys to meet the demands of an increasingly tech-savvy consumer base. Moreover, with the Government mobilizing the adoption of FinTech with initiatives like Jan Dhan Yojana, UPI, etc which is driving internet adoption across India, the BFSI sector is gradually opening to innovative solutions to modernize itself. However, the major challenge faced by the sector in faster adoption of AI has been a lack of understanding of the application, sustainability, and feasibility of the technology. So, those who want to deep-dive into the benefits that early adopters are experiencing and the opportunities that are still left unexplored, the conference will delve into the various layers of their resilient journey, including how they are transforming their businesses and preparing for the future.

The IFC 2024 at VJIM would like to explore the challenges and opportunities facing the BFSI sector by focusing on various organizational dimensions.

### Objective of the Conference

The international Finance Conference at VJIM aims to bring together practitioners, academicians and researchers together and to be a platform for networking and learning that has been carefully curated to delve deeply into the impending challenges facing the BFSI sector and identify best practices to address those challenges. The focus would be on investigating the new trends and recent developments in the BFSI sector.

<https://www.journalpressindia.com/website/vjim-icst-bfsi2024>

## Paper Submission Link

<https://www.journalpressindia.com/website/vjim-icst-bfsi2024>

## Important Points for the Participants

- Certificates are only available to registered participants.
- ONLY papers presented at the conference will be considered for publication.
- Under no circumstances will the conference registration fee be refunded.
- Author additions/deletions are not permitted after the paper has been submitted.

## Important Dates:

<b>Research Clinic for Doctoral students: 12-02-2024</b>	Review Communication ends 5th February 2024
The last date for submitting the full paper is 30th January, 2024	Registration ends 10th February 2024

## Call for Research Papers/Case studies.

Academicians, researchers, students, and practitioners are invited to submit research papers/case studies in all areas of Banking, Finance, Insurance and Accounting.

# Conference Tracks

### Finance

- Asset pricing and asset management
- Financial crises, systemic risk, and macro-finance
- Financial reporting and adoption of IFRS
- Market microstructure and algorithmic trading
- Financial literacy and financial Inclusion

### Insurance

- Insurance/ Reinsurance/ Pension Funds
- Micro Insurance
- Bank Assurance
- Asset Liability Management in Insurance Company
- Impact of Regulatory Bodies on Insurance Sector

### Fintech

- Fintech, Digital Payments, and Digital Currency
- Payment Banks and Fintech Partnership
- Fintech and AI: Growth Drivers of BFSI
- Fintech in securities markets
- AI and Cognitive Analytics

### Banking

- Central Banks and Monetary Policy
- Banks and Banking Services
- Asset-Liability Management
- Liquidity Management
- Credit Risk Modelling
- Securitisation in banking
- Cybersecurity in Banking

### Accounting

- Implementation and Value Relevance of IFRS
- The Accountability of Government Functions
- Accounting for Carbon Credit & Sustainable Reporting
- Forensic Accounting
- Corporate Social Responsibility, reporting, and disclosures
- Earnings Management, Revenue Recognition and Quality of Earnings

<https://www.journalpressindia.com/website/vjim-icst-bfsi2024>

**Topics are not constrained; all the other issues related to themes & Sub-themes are welcomed.**

### **Publication Opportunity:**

The selected papers will be published in Journal of **Empirical Economic Letters (ABDC-C) and few more journals indexed in Scopus/ABDC/WoS,UGC Care** and in an edited book form with ISBN No.

Note: Only papers that are Selected for presentation at the conference can be submitted by the authors to the journals for publication, subject to the journal's scope and t. Authors will have to provide their consent and for submission of papers to the journal. The Journals will follow their own peer review process for publication and the journal editorial board decision will be Final.

### **Submission Guidelines**

To ensure effective blind review:

First page: Only Title, Author(s) name, Affiliation, Email and Mobile number

Second page onwards: Title, Abstract, 5 keywords and only research paper contents with no name/ identification of the authors. The paper should be original and unpublished, offering new insights, approaches, or knowledge to the body of literature. The conference adopts a strict anti-plagiarism policy. Any submitted paper with more than 10% plagiarism will not be accepted for further processing.

**link for the paper submission**

**<https://www.journalpressindia.com/website/vjim-icst-bfsi2024#paper>**

**Registration Fees: (Inclusive of GST and for all events of the conference)**

	Registration (10th February onwards)	Early Bird Registration (before 10th January, 2024)	Group Discount (20%)
Foreign Delegates	USD 100	USD 100	3 and above
Industry Delegates/ Academicians	INR 2500	INR 2000	3 and above
Research Scholars	INR 1000	INR 1000	3 and above
Students	INR 1000	INR 1000	3 and above

Delegates can avail either an early bird or group discount.

Registration will be confirmed only after the payment of the registration fee.

Author(s) with multiple paper must register for each paper separately.

Registration fee consists of tea, breakfast, lunch, snacks, and conference kits.

### **Online Payment Details**

Account Name : Vignana Jyothi Institute of Management Account Number : 193010100116237

Bank Name : AXIS BANK Branch : Kukatpally, Hyderabad

IFSC Code : UTIB0000193

**Payment Link : <https://rzp.io/l/vjimicst>**

**Registration Link**

**<https://www.journalpressindia.com/website/vjim-icst-bfsi2024#registration>**

### **Accommodation**

Limited accommodation would be available at VJIM guest house for the conference participants on first come first serve basis.

No TA/DA will be paid to any delegate who presents the paper at the conference.

### **Conference Venue:**

Auditorium Hall,  
VIGNANA JYOTHI INSTITUTE OF MANAGEMENT  
Pragathi Nagar (via) Kukatpally, Hyderabad – 500 090

**<https://www.journalpressindia.com/website/vjim-icst-bfsi2024>**

# Pre-conference event

On

12th February 2024

## Research Clinic for Doctoral students

The Pre-Conference Research Clinic is designed to support research students pursuing their doctoral degrees. The event is free to all registered conference participants. The clinic is unique in many ways. In addition to the development workshop, the clinic facilitates PhD students at any stage of their doctoral programme to get concrete and constructive suggestions on their work from experienced doctoral supervisors in both regular and virtual modes. Each clinic session is a one-on-one engagement, and participants are assigned experts who work in their area from the available list of eminent researchers. Recent graduates of master's programmes in management and closely related fields who are contemplating joining PhD programme are also invited to attend the pre-conference clinic.

### Procedure

- Submit a short note of abstract, synopsis, and the stage at which the research scholar is having trouble. The note should not exceed 500 words. Use Time Roman and 12 font size.
- For each submitted note, research experts will be invited to serve as discussants. A discussant would be assigned to each candidate.
- The conference is designed to ensure focused discussions on each note among doctoral student participants, faculty discussants, and other academicians invitees.

### Intended Participants

All PhD, and post-doctoral management research students who have started or are about to begin their research are welcome to attend the pre-conference clinic. In addition to researchers from Indian schools, researchers pursuing their PhD outside of India and who want to interact with experts in their field are encouraged to register and participate in the clinic

## CONFERENCE MANAGING COMMITTEE

**Sri K Harishchandra Prasad**  
Chairman, Governing Council, VJIM

**Er J Seshagiri Rao**  
General Secretary, Vignana Jyothi

### Conference Convener

**Dr. P Srinivas Subbarao**  
Director, VJIM

## CO-CONVENERS

**Dr. Falguni H Pandya**  
Dr.fhpannya@vjim.edu.in  
Mobile No: 9913879766

**Dr. D Srijanani**  
dr.srijanani@vjim.edu.in

**Dr. Vishal Kutchu**  
Dr.vishalk@vjim.edu.in

**Dr. Nityasundar Nanda**  
Dr.NityaSundarNanda@vjim.edu.in

**Dr. T Haripriya**  
Dr.ThotaHaripriya@vjim.edu.in

# Conference Advisory Committee

## International

**Dr. Ravinder Rena**

Dut Business School, Durbin University of Technology,  
Republic of South Africa

**Dr. Satya Subramanian**

Dean-Research, UACK Business School, Lebanon

## National

**Dr. Amarendra Sahoo**

Former Regional Director (CGM), Reserve Bank of India

**Prof. (Dr.) Saumya Ranjan Dash**

Dean-Research, Indian Institute of Management, Indore

**Prof. Shiv K Tripathi**

Vice-Chancellor, Atmiya University, Gujarat

**Prof. Sanjaya Kumar Satapathy**

Vice Chancellor, Kalahandi University, Odisha

**Prof. Naveen Das**

Pro Vice-Chancellor, Dean School of Business and Economics, Admas University, Kolkatta

**Dr. Jayaram**

Professor of Economics and Finance, VIT University

## Conference Schedule (12th & 13th February, 2024)

12th February, 2024	Time
<b>Pre-conference event: Research Clinic for Doctoral students</b>	10.00 am to 1.00 pm
Pre-conference Workshop continues	2.00 pm to 3.00 pm
Inaugural Session	3.30 pm to 5.00 pm

13th February, 2024	Time
<b>Plenary Session: Building Sustainability in the fabric of nance</b>	9.30 am to 10.45 am
Paper Presentation Tracks (parallel)	11.00 am to 1.00 pm
<b>Panel Discussion: Future of BFSI: Digital, Invisible and Connected</b>	2.00 pm to 3.00 pm
Paper Presentation Tracks (parallel)	3.30 pm to 4.30 pm
Valedictory session	5.00 pm to 6.00 pm



### Vignana Jyothi Institute of Management

Pragathi Nagar (via) Kukatpally, Hyderabad - 500 090.

Contact: 040 – 23044951/ 35005349/ 35005300

Email: [conference@vjim.edu.in](mailto:conference@vjim.edu.in), Website: [www.vjim.edu.in](http://www.vjim.edu.in)

<https://www.journalpressindia.com/website/vjim-icst-bfsi2024>

Scan to Register

