



In Association with



Deccan Education Society's
Institute of Management Development and Research (IMDR®)

International Conference on Viksit Bharat 2047:

Pioneering Transformation and
Shaping Global Business Landscape
(8th and 9th March 2024)

About DES and IMDR

Founded in 1884 by prominent figures like Bal Gangadhar Tilak and Gopal Ganesh Agarkar, the Deccan Education Society (DES) in Pune, India, has been a key player in education. Shri Mahadev Ballal Namjoshi, Shri. Vaman Shivram Apte, and Shri Vishnushastri Chiplunkar later played crucial roles in its growth. These leaders were pivotal in the social and educational reform movements during the late 19th and early 20th centuries in India.

Established in 1974 by DES in Pune, IMDR (Institute of Management Development and Research) is celebrating its 50th year as an autonomous management institute. It is dedicated to providing quality management education through postgraduate and doctoral programs. The institute emphasizes cultivating business leaders with a strong ethical foundation and a commitment to social responsibility.

About the Conference

Bharat experiences robust economic growth with a focus on reforms, infrastructure, and "Make in India" for manufacturing. Advances in technology, especially in IT, AI, and space, position Bharat in the global tech arena. Diplomatic efforts prioritize ties, collaborations on climate change, trade, and regional stability. Bharat actively contributes to global health, engaging in pharmaceutical advancements, vaccine development, and healthcare collaborations amid global challenges.

In the global context, Bharat's evolution is a powerful beacon, blending the Indian Knowledge System, diverse culture, and innovative sustainable practices. This metamorphosis at the intersection of tradition and modernity positions Bharat as a influential leader on the international stage, shaping the global narrative. Bharat shapes its global identity by blending cultural richness, economic prowess, and diplomatic finesse. It emerges as a transformative force, contributing to a harmonious and interconnected world order. This narrative reflects Bharat's relentless pursuit of progress, innovation, and global influence, signalling a new era where it assumes a pivotal role in shaping the collective destiny of nations.

The International Conference on Viksit Bharat 2047: Pioneering Transformation and Shaping Global Business Landscape will be an interdisciplinary conference and seek to understand various aspects of Bharat as a Global Leader particularly in key priority sectors. The conference will aim to deliberate on issues around Bharat's role as a global Leader with focus on technology, marketing, finance, human resource, sustainability, innovation, supply chain, entrepreneurship and role of women in its development.

Bharat's thriving technological landscape fuels innovation and supports startups pushing boundaries. The commitment to sustainability makes it a trailblazer in environmentally conscious practices. Diplomacy facilitates collaborative initiatives in technology, research, and innovative solutions to global challenges. Bharat's influence is not solely economic; it's measured by the positive impact on the global community, emphasizing innovation with ethical considerations.

Objectives of the Conference

- To explore key events, policies, and initiatives shaping Bharat's leadership role
- To evaluate best practices and strategies that can serve as models for others.
- To analyse the economic and industrial shifts that have positioned Bharat as a dynamic force on the global stage.
- To explore innovations and technological breakthroughs that position Bharat as a global leader.
- To provide a platform for young leaders, entrepreneurs, and innovators to share ideas and insights.

Tracks and Sub tracks

1. Finance & Economics

- 1.1. Investment Tourism in Global Investment arena
- 1.2. Currency Dynamics and International Trade
- 1.3. Technological Disruption with FinTech
- 1.4. Stock Market Resilience for Global Stability
- 1.5. Bharat's Sustainable Finance Practices
- 1.6. Bharat2047 Financial Excellence through Corporate Governance

3. Marketing

- 3.1. Strategic Alliances through Global Partnerships
- 3.2. Digital Marketing for Global Outreach
- 3.3. Marketing Bharat 2047 Cultural Richness
- 3.4. India & 2047 Leadership in Heritage Tourism
- 3.5. Innovative Global Marketing: Technological Focus
- 3.6. Brand Building for Indian Healthcare Leadership

5. Women's Impact

- 5.1. Entrepreneurial Women in Global Markets
- 5.2. Women Tech-driven Empowerment
- 5.3. Global Tech Disruption: Women-led Start-ups Breaking Norms
- 5.4. Global Impact: Women-led Social Enterprises
- 5.5. Women Entrepreneurs: Environmental and Social Impact
- 5.6. Women in Cultural Diplomacy: India 2047 Soft Power

7. Agri- Business & Rural Economy

- 7.1. Agri-tech Start-ups and Bharat 2047 Global Agricultural Impact.
- 7.2. Agri-business Powers Bharat 2047 Global Change
- 7.3. Boosting Rural Economic Empowerment
- 7.4. Sustainable Agriculture for a Better World
- 7.5. Collaborative Initiatives by Agricultural Diplomacy
- 7.6. Empowering Women via Agri-Business

9. Entrepreneurship and Start-up Management

- 9.1. Global Collaborations for Entrepreneurs
- 9.2. Sustainable Growth for Bharat 2047 Global Start-ups
- 9.3. Global Funding Avenues for Bharat 2047 Start-ups
- 9.4. Scaling Start-ups with Strategic Partnerships
- 9.5. Impact Investing for Socially Responsible Start-ups
- 9.6. Global Expansion in relation to Start-up Regulations

2. Taxation and Laws

- 2.1. Cross-Border Transactions and GST
- 2.2. Corporate Governance
- 2.3. Taxation of Digital Goods and Services
- 2.4. Cross-Border Data Flow and Privacy Laws
- 2.5. Compliance and Risk Management
- 2.6. Environmental and Sustainability Laws

4. International Trade and Investment

- 4.1. Bharat's Innovative Global Talent Practices
- 4.2. Bharat's way for Agile Global Workforce Management
- 4.3. Bharat's Global Learning Collaborations
- 4.4. Global Impact through Bharat's Leadership mantra
- 4.5. Bharat's Tech-enhanced HR management
- 4.6. Global Workforce Harmony through Bharat's way

6. Human Resource Management

- 6.1. Bharat's Innovative Global Talent Practices
- 6.2. Bharat's way for Agile Global Workforce Management
- 6.3. Bharat's Global Learning Collaborations
- 6.4. Global Impact through Bharat's Leadership mantra
- 6.5. Bharat's Tech-enhanced HR management
- 6.6. Global Workforce Harmony through Bharat's way

8. Supply Chain & Operations

- 8.1. Innovative Logistics Boosting Global Competitiveness
- 8.2. Bharat's Sustainable practices and global influence
- 8.3. Bharat's Supply Chain Resilience and their impact on global trade
- 8.4. Quality management Indian systems in global operations.
- 8.5. Operational Excellence for Global Competitiveness
- 8.6. Bharat's E-commerce Reshaping Supply Chains

10. Business Technology & Systems

- 10.1. Bharat 2047 Global Impact through Fintech Innovation
- 10.2. Data Privacy in Bharat: Global Compliance.
- 10.3. AI Integration in Business Intelligence
- 10.4. Bharat's Smart Governance Solutions
- 10.5. Enhancing Business Environments with Urban Tech
- 10.6. Digitization 2047 Role in Resilient Global Trade

Guidelines to Authors

Authors are requested to send their full-length papers along with abstract as per instruction given below in soft copy:

1. Covering sheet with Personal Information: Name, Title of study, Affiliation (Institution or Organisation), Email ID, Contact number & Postal Address
2. Research Paper Format:

Abstract:	Maximum 200 words	Font Size:	Size 12 (14 for headings)
Full Paper:	Maximum 6000 words	Spacing:	1.5
Font type:	New Times Roman	Margin:	Left 1.5", other 1"

All Papers will be reviewed by the panel at the Institute and authors of the selected papers will be communicated via email.

Call for Papers

We are inviting Industry Professionals, Academicians, IMDR Alumni, Research Scholars and PG Students for participation and publication opportunities. Registration is free for IMDR Alumni. For Research Paper submission and Registration kindly follow the link and QR code given at last page.

Publication Opportunities

Selected papers complying with the submission guidelines will have publication opportunities in ABDC/ UGC CARE/ Peer Review Journals subject to double blind peer-review by the Editorial board of journals. Publication charges if any at actuals will be paid by the respective authors except for papers qualified the acceptance criteria for the publication in Regular issues of journals of 'Journal Press of India'. Selected papers post peer reviews will be recommended for publication in regular/special issue of referred journals:

- **AMDISA's (SAJM):** South Asian Journal of Management Special Issue (ABDC-C, UGC Care Listed)
- **MANTHAN:** Journal of Commerce and Management (UGC Care Listed)
- **MUDRA:** Journal of Finance and Accounting (UGC Care Listed)
- **FOCUS:** Journal of International Business (Peer Reviewed)
- **PRAGATI:** Journal of Indian Economy (Peer Reviewed)
- **VISION:** Journal of Indian Taxation (Peer Reviewed)
- **COMPUTOLOGY:** Journal of Applied Computer Science and Intelligent Technologies (Peer Reviewed)

All aforesaid journals are peer-reviewed / refereed and Indexed with Index Copernicus International (ICI), Google Scholar, EBSCO, Summon (ProQuest), Indian Citation Index, Cross-Ref, CNKI Scholar, Research Gate, J-Gate and Scilit.

Selected Research Papers will be published in 'Conference Proceedings', by 'Journal Press India' with a separate e-ISBN & DOI no. Few papers selected by the conference editorial team will be published in IMDR's Journal of Management Development & Research.

Important Dates

Start date for Abstract and Full Paper	17th Jan. 2024
Last date for Abstract and Full Paper	22nd Feb. 2024
Acceptance Date for full Paper	29th Feb. 2024
Opening Date for Conference Registration	17th Jan. 2024

Registration Fees: (Per Author)

Participants	Amount	Participants	Amount
Industry Professional	Rs.2000/-	Research Scholar	Rs.1000/-
Teaching Faculty	Rs.1500/-	Student	Rs.500/-
IMDR Alumni	No Fee		

Best Paper Award

1st Prize - 5000/- Rs

2nd Prize - 3000/- Rs

3rd Prize - 2000/- Rs

NEFT/IMPS Details

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Conference URL

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