



Our Partner



Pimpri Chinchwad Education Trust's
S.B. Patil Institute of Management

Organizes
NATIONAL SEMINAR
on
'Innovation and Intellectual Property Rights'

9 & 10 February, 2024

ABOUT PIMPRI CHINCHWAD EDUCATION TRUST



Pimpri Chinchwad Education Trust (PCET) was established by Late Shri. Shankarrao Bajirao Patil in the year 1990 with a vision to provide value added educational platform to society in multiple dimensions right from Nursery to Doctoral programs in all professional streams enabling students to achieve freedom through Education.



ABOUT S.B.PATIL INSTITUTE OF MANAGEMENT



S. B. Patil Institute of Management (SBPIM) is one of the best MBA College in Pune, established in the year 2009, nurtured and managed by Pimpri Chinchwad Education Trust, the Trust, which has been in existence in the field of education since 1990.

ABOUT THE SEMINAR

-:Seminar Theme:-

“Innovation and Intellectual Property Rights”

Innovation was conceived by large corporations, mainly with the capacity for exploitation of new knowledge, to market scientific discovery by the late 1980s (Schot and Steinmueller, 2016). Recent understanding of innovation acknowledges the importance of capacity not just in formal research and development, but also in design, engineering, governance and entrepreneurship, and the relevance of innovation forms of organisation and social practise, as well as in technologies.

In addition, innovation is seen as the result of a (difficult) learning process and interaction among a range of players. Freeman and Louca (2002) wrote “these are few difficulties to accept the vast technological Revolution even if they have contested the revolutionary character of the former waves of technological change.” Increasing IPR numbers reflect the increase of intellectual property with diffusion efforts that depend on the data, channels and skills available. The foundation of innovation is inventions.

A new solution to a technical problem is an invention and patent protection is possible. Inventors whose technologies truly are groundbreaking and commercially successful, patents protect the interests of inventors by ensuring that inventors can control their commercial use.



CALL FOR PAPER/POSTER/RESEARCH PROJECT/MODEL

We invite Industry Experts, Management Professionals and Practitioners, Academicians, Research Scholars, Students to submit their ideas, articles and research papers pertaining to the theme of the Conference. Papers can be submitted on to the main theme or any one of the following sub-themes or related areas.

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|---|---|
| 1. Digital Transformation and Innovation Management | 16. Innovation and Human Resource Management |
| 2. Social innovation | 17. Innovation in Banking System |
| 3. Open innovation | 18. Agility/Flexibility in Manufacturing Systems |
| 4. Service innovation | 19. Managing Intellectual Property Rights in Innovation |
| 5. National Innovation systems | 20. SME and IPR |
| 6. Eco-innovation | 21. Legal framework in IPR |
| 7. Innovations and Sustainability | 22. Intellectual Property Rights and Firm Performance |
| 8. Start-up | 23. IPR and Modern Business |
| 9. Creativity | 24. Copy Right, Trademark, Intellectual Property Right and Society |
| 10. Innovation and export competitiveness | 25. Integrating country and firm level perspectives on intellectual property rights |
| 11. Innovation in Education and Teaching | 26. Economic benefits of owning intellectual property rights by small businesses |
| 12. Technology / Innovation Management | |
| 13. Innovations and Flexible System | |
| 14. Innovations and Supply Chain Management | |
| 5. Innovation in Financial Management | |

RESEARCH PAPER SUBMISSION GUIDELINES

1. Please submit your full paper not more than 6000 words (excluding tables, figures and references) or an extended abstract not more than 2000 words (excluding tables, figures and references).
2. Your full paper/extended abstract should cover the following aspects (a) Introduction (including research question), (b) Literature Review, (c) Propositions or Hypothesis (if any), (d) Research Methodology, (e) Analysis, Results, (f) Implications, (g) Conclusions (including contribution of the study), (h) Limitations, (i) Future research possibilities, and References.
3. Please submit your abstract & research paper on following link:
<https://www.journalpressindia.com/website/sbpim-iipr2024/#paper>
4. All submissions should be in Times New Roman, 12-point size, single-spacing, with 1 inch margin on all sides, Heading (s) must be short, with a clear indication of the distinction between the hierarchies of headings.
5. Note: Abstract/Full Paper that does not follow the above instructions will NOT be reviewed

RESEARCH POSTER SUBMISSION GUIDELINES

1. Please submit your full paper not more than 6000 words (excluding tables, figures and references) or an (a) Short bio of the poster presenter (max. 300 characters including spaces); (b) Topic (selecting from the list); (c) Keywords (max. 5); (d) Submission title (max. 100 characters including spaces); (e) Extended abstract (max. 2000 characters including spaces).

The PhD candidates with accepted posters will be required to provide:

- A poster in the provided template; A2-page paper describing the content of the poster;

3. Please submit your abstract & research paper on following link:
<https://www.journalpressindia.com/website/sbpim-iipr2024/#paper>

4. All submissions should be in Times New Roman, 12-point size, single-spacing, with 1 inch margin on all sides, Heading (s) must be short, with a clear indication of the distinction between the hierarchies of headings.

5. Note: Full Paper that does not follow the above instructions will NOT be reviewed

CODE OF ETHICS

1. The Institute encourages the publication and dissemination of results of high quality research. All submission of abstract and full paper should avoid the fabrication, falsification, plagiarism or deception in proposing, carrying out or reporting results of research and deliberate, dangerous or negligent deviations from accepted practice in carrying out research. Authors should also guard against plagiarizing the work of others.

2. All manuscripts will be subject to blind peer review. Reviewer's comments will be shared with the authors. However, final decision of acceptance of the papers lies with the conference organizing committee.

REGISTRATION

All the participants are requested to register. At least any one author of the accepted paper/Poster/Project must attend and present the paper/poster/Project in the seminar; else the research paper/poster would not be included in the proceedings.

<https://www.journalpressindia.com/website/sbpim-iipr2024/#registration>

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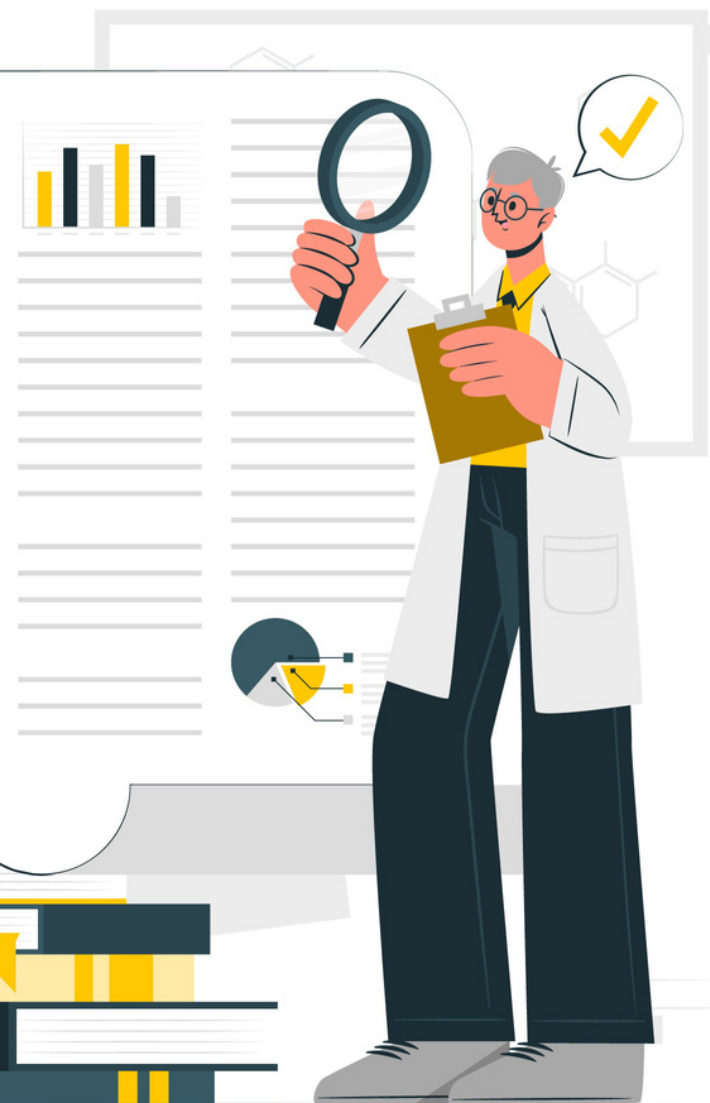
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PUBLICATIONS:

All accepted and presented papers will also be published as Conference Proceedings with e-ISBN from the International or National level Publisher. We are in discussion with the International Publisher for Scopus Indexing for the conference proceedings.

Selected Research Papers will be published in Peer Review Research Journal "Journal of Management and Administration Tomorrow" bi-annual Journal published by SBPIM Research Centre, Pune

VENUE:

Seminar Hall
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Near Akurdi Railway Station, Nigdi,
Pradhikaran, Pune- 411044

IMPORTANT TIMELINES:

National Seminar 9 & 10 February, 2024

Last Date for Submission of Extended Abstract/full paper/Poster/Research Project 1st February, 2024

Last Date for registration 5th February, 2024

FOR MORE DETAILS PLEASE VISIT <https://www.journalpressindia.com/website/sbpim-iipr2024/#home>
WWW.SBPATILMBA.COM

IN CASE OF ANY CLARIFICATIONS, PLEASE WRITE TO: CONFERENCE@SBPATILMBA.COM



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PIMPRI CHINCHWAD EDUCATION TRUST
A Trusted Brand in Education Since 1990..

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PCET's
S. B. PATIL INSTITUTE OF MANAGEMENT



Management College in India

2022	Ranked 98 th among the Top 100 Management Institutes in India Times B School Ranking Edition 2022	SBPIM
2020	Ranked 153 rd among Best B-School in India by The Week Best B-School Ranking 2020	SBPIM
2017	Best Management College in ASIA for Industry Interface at Global Education and Skills Summit, New Delhi By GESA, New Delhi	SBPIM
2016	Ranked 174 th among Top 200 B-Schools in India by Times B-School Survey Best Management College for Teaching Excellence in India by CEGR	SBPIM