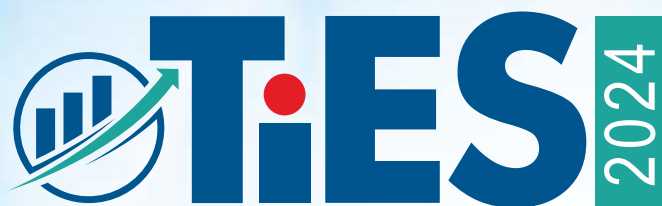




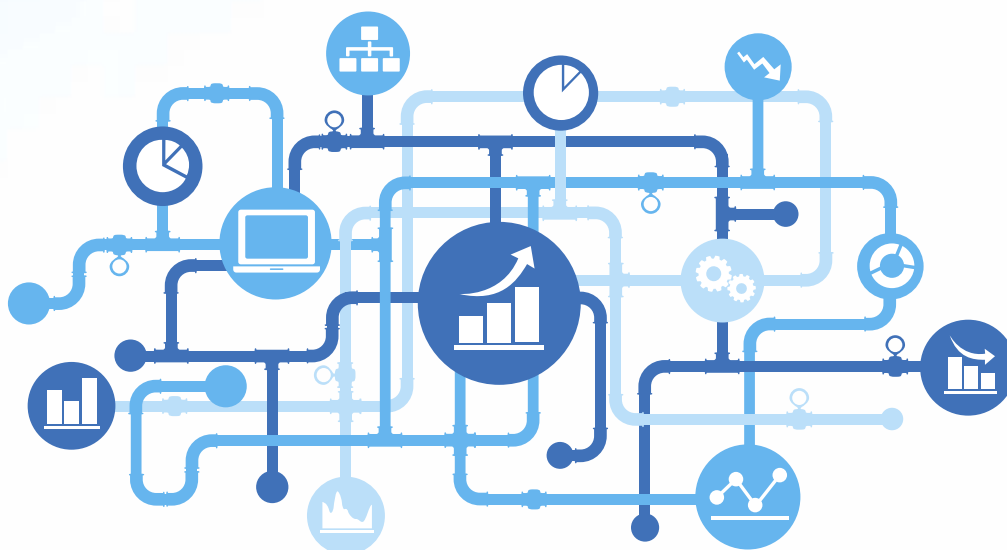
Universidad
Politécnica
de Cartagena



INTERNATIONAL CONFERENCE
BUSINESS BEYOND BORDERS

2nd April to 6th April, 2024

T-Technology, I-Inclusion, E-Entrepreneurship, S-Sustainability



Organized by

**Vivekanand Education Society's
Institute of Management**

Studies & Research

(Accredited by NAAC)



Vivekanand Education Society (VES) – A premier education institution came into being in 1962. It was conceptualized and instituted by a great humanitarian and visionary Late Shri. Hashu Advani. VES is one of the renowned educational institutions in Mumbai that made education accessible to students from all strata of society.

Since its inception, VESIM has been at the forefront of business studies, developing business leaders who strive to make a positive impact on the companies they work with, the people they meet, and the society they serve. VESIM's success as one of the leading business schools in Mumbai is due to its humanistic approach to management education. The approach is complemented by a state-of-the-art infrastructure, world-class faculty, transformative pedagogic practices, an interactive and experiential teaching methodology, and a growing distinguished alumni network of professionals who are equipped to lead their business or organization into the future. The Institute strives to create socially responsible business leaders of tomorrow. The campus offers a positive environment for learning, as well as personal, professional, and intellectual growth.

Conference Overview



About TIES 2024

"Business Beyond Borders"

Technology, social inclusion, and sustainability have become significant impediments for numerous developing and emerging nations. While built-up innovation capabilities can showcase substantial and successful experiences, it does not guarantee inclusivity. However, there is still a noticeable absence of fundamental innovation capabilities at both the organisational and individual levels.

Everyone wants an epistemic community where environmental, cultural, economic, and social interests will intersect on larger perspectives. This will pave the way for Sustainable Development through linkages across disciplinary, geographic, and cultural boundaries. Currently, India is also focusing on making itself and its citizens self-reliant and sustainable in all senses through **"Aatma Nirbhar Bharat"** in five different fronts of economy, infrastructure, technology, vibrant demography, and demand.

The purpose of the theme of TIES 2024 international conference, **"Business Beyond Borders"** is to motivate and enable businesses, entrepreneurs, researchers, academicians and students to transcend national boundaries. It offers a novel viewpoint on the implementing challenges of developing an effective strategy for global expansion and maintaining the necessary drive to see it through.

Conference Purpose



The five-day international conference will be focusing on addressing the different challenges related to policy and strategy formulation and their implementations associated with technology, inclusiveness, entrepreneurship, and sustainable development. It aims at bringing together eminent speakers, researchers, policymakers, industry practitioners, academicians, and research scholars to deliver their theoretical work, empirical findings, and policy implications related to the said themes. This conference will provide an excellent avenue to receive quality feedback on their research and an opportunity for networking and publishing.

The Key Objectives of the Conference



- To Examine different approaches adopted by business to develop strategies for cross boundary operations.
- To Contribute to the body of knowledge through engaging in research on numerous facets and providing a forum for the sharing of ideas on sustainable practises connected to boundaryless business.

Conference Academic Partners



National Partners:

1. Indian Institutes of Management, Mumbai (IIM Mumbai)
2. Chandragupt Institute of Management, Patna

International Partners:

1. UNIVERSIDAD POLITÉCNICA DE CARTAGENA UPCT, Spain
2. Kathmandu University School of Management, Nepal

Conference Advisory Committee



Prof. Shankar Murthy
Dean Academics IIM
Mumbai



Prof. Shankar Das
Pro-vice-chancellor,
Dean, Academic Affairs,
Dean, School of Health
System Studies



Prof. Smita Shukla
Director,
Alkesh Dinesh Modi,
Institute-
Mumbai University



Prof. Chandrahauns Chavan
Senior Professor
JBIMS Mumbai

Programme Schedule



CONFERENCE SCHEDULE FOR FIVE DAYS

Day & Date	Session-1	Session-2
Tuesday, 2nd April 2024	<p>Inauguration: Chief Guest, • Prof. Manoj Tiwari, Director, IIM Mumbai</p> <p>International Guest Speakers • Prof. Malgorzata Pankowska University of Economics in Katowice, Poland</p> <p>• Prof. Manuel Rincon IE Business School, Madrid, Spain</p> <p>• Prof. Bijay KC Kathmandu University, Nepal</p> <p>• Prof. Rana Singh Director, Chandragupt Institute of Management, Patna</p>	Pre-Conference Workshop/ International Guest Speaker
Wednesday 3rd April 2024	<p>Case Study Development Workshop by Prof. Neeraj Pandey, IIM Mumbai</p> <p>"Entrepreneurship as Career- Boundarylessness Approach for students and Teachers" by Prof. Yogesh Brahmarkar, CEO at Symbiosis Technology Business Incubator (SCEI)</p>	Case Study Presentation
Thursday 4th April 2024	"Theoretical Contribution in Management Research" Session Conducted by Prof. Swanand Deodhar , IIMA	Research Papers Presentations
Friday, 5th April 2024	Research Papers Presentations	Cultural Event
Saturday, 6th April 2024	Valedictory Event	Know India–Understand India



Technology

- Financial Innovation
- Financial Data Analytics
- Digital Marketing
- People Analytics
- Sustainable Operations and Industry 5.0
- Block Chain and Circular Economy
- Quantum Computing & Edge Computing
- Information Security & Trusted Computing

Inclusion

- Self Help Groups and Empowerment
- Financial Inclusion and Economic Development
- Diversity, Equity and Inclusion
- Social Inclusion and Circular Economy
- A Focus on the Multigenerational Workforce
- Consumer Cultural / Ethnic Perspectives
- Humanitarian Supply Chain

Entrepreneurship

- Entrapreneurship
- Role of HEI in Promoting Entrepreneurship
- Innovation and Leadership
- Circular Entrepreneurship
- Entrepreneurial Finance
- Social Entrepreneurship

Sustainability

- Economics of Sustainability
- Sustainability Oriented Employee well Being
- Managing Sustainable Bottom Line
- Sustainable Distribution and Logistics
- Sustainable Operations and Supply Chain practices
- Data Driven Sustainability

Themes are only indicative. Abstracts / papers broadly addressing the conference theme are also welcome.

Registration Charges



Category	Registration Fees
Academicians / Corporates from India	₹ 1,500/-
PhD Students	₹ 1,000/-
Students	₹ 500/-
Foreign Delegate	\$ 75
Pre-Conference Workshop	₹ 500/-

Prizes



- **Best Research Paper: ₹ 10,000/-**
- **Best Paper Presenter: ₹ 5,000/-**
- **Best Paper in Research Colloquium: ₹ 10,000/-**
- **Top 3 Case Presentation: ₹ 2,500/-(each)**
- **Best Student Research Paper: ₹ 5,000/-**

Publication Opportunities



- All selected papers will be published in Conference Compendium.
- Selected Papers will have opportunity to publish in UGC care journal "Manthan".
- Selected Papers will have opportunity to publish in Journal of Development Research (DRJ) Sage Publication ISSN: 2229-7561 (Peer Reviewed Journal).



Conference Submission Guidelines



SUBMISSION GUIDELINES

- All research track presentations will be in HYBRID Mode
- Registration fees must be paid per research presentation, irrespective of the number of authors.
- The certificate will be issued to only the First 3 (Three) authors mentioned in the research paper/case study.
- Kindly submit your research papers / Case studies on the following link:
<https://www.journalpressindia.com/website/vesim-ties2024>
- Last Day of Submission of Abstract: **12th March 2024**
- Last Date of full Paper Submission: **19th March 2024**
- Conference Helpline Number:
Prof. Kavita Kanabar- 9619010050 / Prof. Anju Motwani- 8879941462
- For any queries, please mail at: ties2024@ves.ac.in



Conference General Chair

Prof. Satish Modh

Director, VESIM

Conference Guest of Honour

Prof. Manoj Tiwari

Director, IIM Mumbai

Conference Convener

Prof. Prema Mahale

Associate Professor, VESIM

Conference Coordinator

Prof. Seema Sant

Professor, VESIM

Conference Global Tie-ups

Prof. Shalini Bariar

Professor, VESIM

Conference Co-Convener

Prof. Swati Singh, Prof. Pradip Mitra, Prof. Kavita Kanabar, Prof. Satish Billewar



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Sponsorship



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