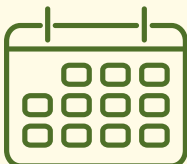
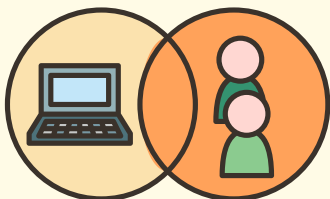


## Concept Note

The 21st century has been marked by rapid technological advancement that continues to transform economies, societies, and the environment. While innovation has enabled remarkable progress, it has also amplified challenges such as environmental degradation, social inequality, and ethical dilemmas in governance. As the global climate crisis deepens and sustainability becomes central to development discourse, stakeholders are increasingly expected to operate with accountability toward ecological and social systems. Various fields in the social sciences must address these challenges with an interdisciplinary approach.

This shifting landscape demands a fundamental rethinking of traditional business and social science paradigms—one that integrates green innovation, digital transformation, and inclusive growth. The convergence of these forces calls for a collaborative, interdisciplinary approaches to reshape how organizations and societies create value, serve communities, and contribute to a more sustainable and equitable future.

Dates	Mode	Organized By
<p>27<sup>th</sup> and 28<sup>th</sup> March, 2026</p> 	<p><b>Hybrid Mode</b> Offline: D. Y. Patil International University, Akurdi, Maharashtra, India</p> 	<ul style="list-style-type: none"> <li>School of Commerce and Management, DYPIU</li> <li>Department of International Relations, DYPIU</li> </ul>

# About D Y Patil International University



D Y Patil International University (DYPIU) is a leading university where innovation, excellence, and holistic education shapes the leaders of tomorrow. Nestled in the vibrant city of Pune, India, DYPIU stands as a beacon of educational advancement, committed to fostering an environment where students thrive intellectually, socially, and professionally.

With a strong emphasis on academic rigor, research-driven learning, and global engagement, DYPIU offers a diverse range of programs spanning across disciplines, catering to the evolving needs of the 21st-century workforce in Engineering, Management, Design, Bio-Engineering, and Journalism.

DYPIU believes in nurturing not just competent professionals but well- rounded individuals equipped with critical thinking skills, creativity, and a sense of social responsibility. The faculty comprises of accomplished scholars, industry experts, and mentors dedicated to guiding students on their journey of discovery and personal growth.

Whether it's through state-of-the-art infrastructure, innovative pedagogical approaches or collaborations with leading international institutions, DYPIU is committed to provide an unparalleled educational experience that empowers students to excel in a rapidly changing world.

# Objectives of the Conference

	To redefine business and social science frameworks by integrating sustainability, innovation, and social equity to address real-world challenges and enhance societal well-being.
	To foster global, cross-sector collaboration across various social science disciplines for sharing inclusive solutions, advancing the UN Sustainable Development Goals (SDGs), and creating positive social impact.
	To facilitate interdisciplinary dialogue among academia, industry leaders, policymakers, and civil society to co-create solutions for a just and sustainable future.

## Conference Highlights

Conference highlights	Keynote sessions by eminent international and national scholars and policy experts
	Panel discussions on global ESG trends, digital sustainability, and inclusive growth
	Paper presentations from researchers across Academia and Industry
	Networking and collaboration opportunities for future research and publication
	Publication in Scopus-indexed journals / ISBN conference proceedings
	Best paper awards and e-certificates for all registered participants

# Themes for Conference

The conference focuses on the emerging areas of Business Management, Technology for Business, Solutions to Promote Social and Economic change, and Sustainability. The tracks of the proposed conference are as follows (but not limited to):

Track 1-Green Operations, Circular Economy, and Supply Chain Justice

Track 2- Green Economy, Inclusive Finance, and Sustainable Development

Track 3-Human Capital, Leadership, and Social Responsibility in Sustainability

Track 4- Economic, Social and Political Dimensions of Sustainability

Track 5-Technology, Innovation, and Digital Transformation for Sustainable Society

Track 6- Indigenous Knowledge Systems, Grassroots Innovation, and Community Resilience

Track 7- Communication, Media, and Marketing for Sustainable Lifestyles and Social Change

# Target Participants

- Academicians, researchers, and students
- Corporate leaders, sustainability officers, and technologists
- Policymakers, government officials, and NGOs
- Social entrepreneurs and grassroots innovators
- International development organizations

## Call for Collaboration

We invite Universities and Institutions in India and abroad to collaborate with us on this conference. We would partner with you to design and deliver the conference as well as ensure wide publicity for your organization. The conference would provide an important venue for networking with industry representatives, academicians and experts focusing on important themes related to business and sustainability. Kindly send us a mail expressing your interest in collaboration to: [directorinternationalrelations@dypiu.ac.in](mailto:directorinternationalrelations@dypiu.ac.in)

## Expected Outcomes

- Cross-disciplinary frameworks linking technology, sustainability, and social well-being.
- Policy recommendations for integrating climate action and social equity in business.
- Launch of collaborative initiatives, joint research, and capacity-building networks.

## Contact

For Partnerships, Collaboration or further information, please feel free to contact us at

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Dr. Priyanka Dhoot, Faculty, SCM, DYPIU, [priyanka.dhoot@dypiu.ac.in](mailto:priyanka.dhoot@dypiu.ac.in)